

Dr. P. SUBRAMANYAM

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ACADEMIC QUALIFICATION

| Qualification | University / Board | Specialization | Duration |
|---------------|-----------------------------------|-------------------------|----------|
| Ph.D | SRI VENKATESWARA UNIVERSITY | Finance | 2008-11 |
| M.Com | SRI VENKATESWARA UNIVERSITY | Accounting & finance | 2005-07 |
| M.B.A | PONDICHERRY UNIVERSITY | Finance | 2010-12 |

EXPERIENCE:

- ❖ Currently working with Annamacharya Institute of Technology and Sciences (Autonomous), Rajampet as Assistant professor and Head of the Department of Business Administration
- ❖ Worked as Assoc. Professor in Management studies at Kuppam Engineering College, Kuppam from 17-08-2015 to till date.
- ❖ Worked as Asst. Professor in Management studies at KMM Institute of Technology & Science, Tirupathi from 24-08-2011 to 06-08-2015 (4year)
- ❖ Worked as a Lecturer in Commerce at S.V. University (academic consultant) from 01-07-2008 to 20-08-2010 (2years 1 month)
- ❖ Worked as a Lecturer in Commerce at S.V. College of Commerce, Tirupati from 01-07-2007 to 30-06-2008 (1 year)

Book Published:

Performance and Problems of Micro and Small Industrial Units in Kadapa, Lap Lambert-Academic Publishing – Germany, ISBN – 978-3-659-36886-8.

PAPERS PUBLISHED

1. Micro Finance: A tool for Poverty Alleviation with reference to RASS, Tirupati. EPRA International Journal of Economics, Business and Management studies. ISSN:2347-4378, Vol:4 Spl issue July 2016
2. Micro Insurance and Vulnerable section of society: Analytical study, BIMS International Journal of Social Science Research ISSN: 2455-4839 Volume:1 Issue:2 July 2016.
3. "Implementing a functional ISO 9000 Quality Management system amount MSMEs in AP BIMS International Journal of Social Science Research ISSN: 2455-4839 Volume:1 Issue:2 July 2016.
4. "Performance Appraisal of Indian Bank-Analytical review" MITS International journal of business research vol:2, Issue:2, July –Dec 2015, ISSN:2349-1701.
5. "Innovation of online marketing in global scenario". MITS International journal of business research vol:2, Issue:2, July –Dec 2015, ISSN:2349-1701.
6. Growth and development of regional rural banks in India-A review, ACME Intellects international journal of research and management, ISSN-2320-2939.
7. Brand Awareness of Big Bazaar Hyper market and its competitor, Hyderabad Samzodhana Journal Management Research, Volume –I , Issue I, PP 78, Sep -2013.
8. Comparison and performance Evaluation of IDFC mutual funds: premier sector Equity & strategic sector 50-50 plan A (Growth option), zenith International journal of Business Economics & management Research, vol3(2) February 2013,PP 16-24.
9. Women Entrepreneurship Development In India: Challenges and measures, Academician volum3 Issue 2 February 2013 PP 1-8.
10. Capacity utilization of micro and small Enterprises in Kadapa District, Indian Journal of commerce & management studies, vol IV, Issue, January 2013 PP 68-72.
11. A study on Training and Development system in Andhra Pragathi Grameena Bank, Kadapa, Academica, vol 3 issue 1 January 2013 PP 11-21.
12. Statistical Evaluation and comparison of IDBI Nifty Index and IDFE Nifty – Growth option, International journal of Innovative research & Development, vol 1 No.11 December 2012, PP 458-471.
13. Micro, small and medium Enterprises in India – An overview, VSRD International journal of Business and Management research, vol 2 No.11 November 2012, PP 532-539.
14. MIS and Management, International journal of Research in commerce, ITS Management, Vol. 2 Issue 11, (November, 2012 PP, 137-146
15. Research & Development in Management, International journal of research in computer application & management, vol 2 issue No. 11 November 2012, PP 98-104.

16. Performance of micro and small Industrial units in Kadapa District of Andhra Pradesh, International journal of Information Technology and management sciences, vol 2 issue, 1 (Jan-June 2012) PP 149-160.

PAPERS PUBLISHED IN EDITED BOOKS

1. HR Management in commercial banks - Management and Technology on sustainable management 2016, Archers and Elevators Publishing House, ISBN: 978-93-85640-56-8.
2. Critical Appraisal of protection of the interest of the investors - Management and Technology on sustainable management 2016, Archers and Elevators Publishing House, ISBN: 978-93-85640-56-8.
3. Employment generation through micro and small industrial events in YSR district of Andhra Pradesh – Indian rural economy and employment – important. Issues challenges P.142-149, Paramount publishing House, ISBN 978-93-85100-246.
4. Some aspects of P-Notes and foreign institutional investors in stock market – New perspectives in Indian Management - 2014, Himalaya publishing house Pvt. Ltd. PP 52-55, ISBN 978-93-5142-664-6.
5. An overview of financial derivatives – International conference in Management – 2015- Himalaya Publishing House Pvt. Ltd. PP 114-117, ISBN:978-163041955-4.
6. Non-Performing assets of urban co-operative banks in India- Recent trends in business management and tourism, SRN Adarsh Publications,PP170-172,ISBN 978-163102030-8
7. Development of MSMEs in India during five year plans- Recent trends in business management and tourism, SRN Adarsh college-2014, PP26-29 ISBN 978-163041692-8
8. E-Banking Services in India, Edited Book: Consumer Awareness towards E-Banking, New Delhi : Discovery publishing House Pvt. Ltd, 2012 PP 48-57.
9. The Impact of Recession on Indian financial system and Indian Financial Markets, Edited Book : Global financial crisis and its impact on different sectors, New Delhi : Discovers publishing House Pvt. Ltd, 2011, PP 175-191.

PAPERS PRESENTED

- Participated & presented in various National and International level seminars conducted by various university on different issues. Since 2007 to till date.
- National level - 35
International - 5

PERSONAL NICETIES

Full Name : Dr. P. SUBRAMANYAM
Date of Birth : 06-06-1983
Sex : Male
Father's Name : P.CHINNA OBAIAH,
Marital Status : Married
Nationality : Indian
Languages known : English, Telugu & Hindi

Permanent Address : Dr. P. SUBRAMANYAM
S/o. P.CHINNA OBAIAH,
NARAVAKATI PALLI (VI & PO),
VONTIMITTA (MANDAL).
YSR KADAPA DISTRICT-516 360

DECLARATION:

I hereby declare that all the information furnished above is true and genuine to the best of my knowledge.

Place: **Rajampet**

Date:

(Dr. P. SUBRAMANYAM)