

Annamacharya institute of technology and sciences (autonomous): Rajampet

~~DEPT. OF MBA~~

Board of studies meeting held at on 5-6-2016 Annamacharya institute of technology and sciences (autonomous): Rajampet.

Members of Board of Studies - Present

- 1) Dr. M Rajesh, Associate Professor ,
DEPT OF MBA ,AITS(AUTONOMOUS), Rajampet.
- 2) Mr K Bhaskar, Asst Professor
DEPT OF MBA
AITS (AUTONOMOUS), Rajampet.
- 3) Mr K subbareddy, Asst Professor
DEPT OF MBA
AITS (AUTONOMOUS), Rajampet.
- 4) Mrs. V Mouneswari Asst Professor
DEPT OF MBA
AITS (AUTONOMOUS), Rajampet
- 5) Dr. D Pradeep Kumar, Professor
DEPT OF MBA
MITS , Madanapalli.
- 6) Mr. P. Bala sai,
Finance Manager, Global Solutions LTD, Bangalore.

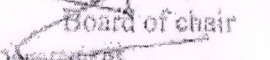
Members of Board of Studies – Absent

- 1) Dr. K. Venugopal Rao
Professor, Department of Business Administration, S.K, University, Anantapuramu
- 2) P. Pavan Kumar
Professor Associate, IBM, Bangalore.

Resolutions:

The member of board of studies of MBA. have gone through the course structure and syllabi and resolved to introduce emerging courses into the curriculum in the ensuing (2017academic) year. Finally the committee has resolved the following.

- 1) New course and emerging ones like business analytics, Digital Marketing, Statistical applications with SPSS, SAS, R, May be included.
- 2) Assignments in each course may be included for the award of internal marks along with the mid test.
- 3) Massive open on line course may be introduced to the students with or without credits to expose them into the global teaching and learning.
- 4) MS OFFICE being offered in computer applications lab of 1st Semester may updated to give an advanced exposure to students.
- 5) Concepts like startups, liquidity and insolvency may be added to the entrepreneurship development subject being offered in the iii semester.
- 6) It is proposed to increase lab component in the course structure with the more credits allotted to it


Board of chair
Head, of the Department
Master of Business Administration
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New Boyanapalli, Rajamahendravaram - 515 126