



## ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

Thallapaka Panchayath, New Boyanapalli, Rajampet, Annamayya Dist., A.P. – 516126

(Approved by A.I.C.T.E, New Delhi & Affiliated to JNTU Anantapur, Anantapuramu)

### DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (DATA SCIENCE)

Date: 21/02/2025

#### CIRCULAR

All the II Year B. Tech students of the Department of Computer Science Engineering (Data Science) are hereby informed that the **Community Service Internship** is mandatory and will be conducted during II Year II Semester. The internship should be completed by **31-05-2025**, and it will be evaluated in III Year I Semester.

The Community Service Internship aims to encourage students to actively participate in social and community development activities such as **environmental awareness, digital literacy, cleanliness drives, and health awareness programs**. This internship is an integral part of the curriculum and contributes to students' holistic development through active social engagement.

Students are instructed to:

- Participate in all scheduled activities and maintain proper documentation of their work, including daily logs, photos, and reports, for submission after completion of the program.
- Update their Community Service Internship title and location on or before **20-03-2025**.

For any queries, students may contact Internship Coordinator Mr B Venkatesu Goud, Asst. Prof., Dept. of CSE(DS).

Copy to: Mr B Venkatesu Goud, Dept. Internship Coordinator  
Read out All II Year CSE(DS) Class Rooms  
Dept. Notice Board

  
Head of the Department  
Head of the Department  
Artificial Intelligence & Data Science  
ANNAMACHARYA INSTITUTE OF  
TECHNOLOGY & SCIENCES  
(Autonomous)  
RAJAMPET- 516 126, Kadapa Dist



# ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

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## DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (DATA SCIENCE)

### The List of Community Service Internship Details:

S.No.	Sec.	Roll Numbers	Title	Location	Description
1	A	23701A3201	Sustaining Green Growth: A Community Service Project on Tree Plantation and Agricultural Outreach	Konarajupalli, Rajampet Mandal, Andhra Pradesh	The Sustaining Green Growth project is a targeted community service initiative undertaken in Konarajupalli, Andhra Pradesh, aimed at promoting environmental resilience and sustainable agricultural practices.
2		23701A3208			
3		23701A3218			
4	A	23701A3202	Tree Plantation and Care Program	Boyanapalli, Rajampeta, Annamaya(Dist), Andhra Pradesh	The Tree Plantation and Care Program aims to increase green cover and promote environmental awareness.
5		23701A3232			
6		23701A3233			
7	A	23701A3205	Personality development to manage stress levels	Boyanapalli, kadapa district	This project mainly focuses on the personality development for students to overcome from the stress and change their mindset to be strong instead of making suicide and handle the situations
8		23701A3214			
9		23701A3227			
10		23701A3240			
11		23701A3244			
12	A	23701A3207	OUR WATER OUR FUTURE	Boyanapalli	The project focused on educating the community about water pollution's causes, effects, and prevention methods.
13		23701A3209			
14		23701A3219			
15		23701A3223			
16		23701A3238			
17	A	23701A3210	Sanitation and waste management	Velamavaripalli, Vempalli mandal	This project focuses on promoting cleanliness and proper waste disposal practices to ensure a healthy environment.
18		23701A3211			
19		23701A3222			
20		23701A3231			
21		23701A3234			
22	A	23701A3220	Tree Plantation and Caring	Nandalur, rajampet	This project is about Tree plantation it is the process of planting trees systematically for the purpose of improving the environment, maintaining ecological balance, and ensuring a healthier future for all living beings.
23		23701A3235			
24		23701A3241			
25		23701A3242			



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26	A	23701A3237	Career guidance for School Students	ZP High school , Boyanapalli.	This project helps students to explore careers, understand courses, and plan their future wisely.
27		23701A3250			
28		23701A3251			
29		23701A3252			
30		23701A3253			
31	A	23701A3204	Tree Plantation and Care	Gundluru, Papnagari palli, Kadapa (Dist), Andhra Pradesh	Tree plantation means planting trees to make our environment green and healthy. Trees are the most important part of nature.
32		23701A3215			
33		23701A3217			
34		23701A3221			
35	A	23701A3228	Say no to single use plastic	Allwyn mount carnell english medium high school, Nandular	By saying "No" to single-use plastic, we can protect nature and reduce pollution.
36		23701A3243			
37		23701A3247			
38		23701A3248			
39		23701A3249			
40	A	23701A3212	TechConnet Community Program about Android	Gundlur, Razampeta (mandal), kadapa(dist), Andhra Pradesh	The TechConnect Community Program empowers developers to collaborate, learn, and innovate within the Android ecosystem.
41		23701A3216			
42		23701A3224			
43		23701A3230			
44	A	23701A3225	Wareness of Water Pollution on Different People	Boyanapalli, Rajampeta, Annamaya(Dist), Andhrapradesh	The Water Pollution Awareness Program aims to educate different community groups about the causes and effects of water contamination.
45		23701A3246			
46		23701A3245			
47	A	23701A3226	Tree Plantation Drive	Gundluru, Papnagari palli, Kadapa (Dist), Andhra Pradesh	Tree plantation is one of the most valuable and effective activities to protect our environment and improve the quality of life on Earth.
48		23701A3236			
49		23701A3239			
50	A	24705A3201	Career Guidance	Z.P High school, New Boyanapalli	We conducted a Career Guidance Program at a nearby school to help students understand various career options and plan their future effectively.
51		24705A3204			
52		24705A3205			
53		24705A3206			
54	A	24705A3202	Plant Diseases	Nandyal, Vedukuppam, Chagalamarry, Andhra Pradesh	Our project helps to find and stop plant diseases early using pictures and simple detection methods.
55		24705A3203			
56		24705A3207			
57		24705A3208			
58	B	23701A3255	Internet Usage in Village	Boyanapalli, Rajampeta	The Internet Usage in Village Awareness Program aims to
59		23701A3256			



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60		23701A3258	Awareness Program		educate rural communities about the benefits of digital connectivity for education, business, and daily life.
61		23701A3272			
62		23701A3287			
63	B	23701A3257	Career Guidance for secondary school students	Nandalur	This Community Service Project on Career Guidance to Class 9 and 10 Students" was made possible through the support and encouragement of many individuals and institutions
64		23701A3274			
65		23701A3280			
66		23701A32A3			
67		24705A3010			
68	B	23701A3259	Helping farmers with Agri-tech apps	Isukapalli, Rajampet	We visited farming fields to create awareness among farmers about using mobile applications for modern, efficient and technology-driven farming practices
69		23701A3263			
70		23701A3267			
71		23701A3276			
72		23701A32A0			
73	B	23701A3261	Online Scam and Fraud Prevention Awareness	Boyanapalli, Rajampet	We went to villages to raise awareness among people, especially those in rural areas, about how to identify and report online scams and cyber fraud.
74		23701A3268			
75		23701A3271			
76		23701A3298			
77		23701A32A4			
78	B	23701A3262	Mobile apps awareness for agriculture	Mannur	Mobile apps awareness for agriculture means educating and informing farmers about the use, benefits, and importance of mobile applications in modern farming.
79		23701A3277			
80		23701A3278			
81		23701A3279			
82		23701A3296			
83		23701A32A5			
84	B	23701A3260	Awareness On Digital In Rural Areas.	Boyanapalli, Rajampet	Our project is about teaching people in villages how to use digital technology in their daily life.
85		23701A3264			
86		23701A3265			
87		23701A3292			
88		23701A3299			
89		23701A32A6			
90	B	23701A3269	Yoga awareness and practice	Boynpalli, Rajampet	We visited a school there we conducted a awareness of yoga practice .This aims to promote physical fitness ,mental well-being, and emotional balancing, and breathing techniques among students .
91		23701A32A7			
92		24705A3212			
93	B	23701A3273	Internet Usage in Villages	Boynpalli, Rajampet	We went to Villages to create awareness on internet and the
94		23701A3285			





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95		23701A3290			services available through internet
96	B	23701A3275	Floriculture	Rajampeta	We Visited a "Nursery" and discussed various methods of cultivating new varieties of plants to enhance floriculture practices.
97		23701A3297			
98		24705A3211			
99	B	23701A3281	Inland fisheries	Nandalur	We visited to village to create awareness about Inland Fisheries and we explained how important it is and uses of Inland Fisheries and how it helps in providing income and employment and it act as a source of income to farmers with low investment
100		23701A3283			
101		23701A3291			
102	B	23701A3288	Child labour awareness campaign	New Boyanapalli, Rajampet	Me and My team visited to our New Boyanapalli village for "Raising voices to protect every child's right to education, freedom, and a childhood free from labour."
103		23701A3293			
104		23701A3294			
105		23701A3295			
106		23701A32A1			
107		24705A3209			
108	B	23701A3286	Senior Citizens Care Program	Nandalur	The Senior Citizens Core Program is designed to promote the well-being, engagement, and dignity of elderly individuals through meaningful activities, social interaction, and support services. The program focuses on creating a nurturing environment where senior citizens can stay active, connected, and independent.
109	B	23701A32A2	Helping villages with government form	Boyanapalli, Rajampet	Application form for the implementation of government schemes to improve rural infrastructure, livelihoods, and quality of life in villages through community participation and sustainable development initiatives.

  
 Head of the Department  
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### DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (DATA SCIENCE) Community Service Internship – Student Feedback Form

Internship Title & Location	Inland Fisheries
H.T. No.	23701A3291
Name	B. Supreethi
Year & Sem	II B.Tech II Sem
Academic Year	2024 - 2025

Tick the appropriate (✓)

S.No.	Question	Excellent	Very Good	Good	Satisfactory / Not Up to the Mark
1	The community service internship helped me understand social responsibility.		✓		
2	The activities were well organized and meaningful.	✓			
3	The internship improved my teamwork and communication skills.		✓		
4	I was able to apply my technical/analytical knowledge in community work.			✓	
5	The internship motivated me to contribute more to social causes.		✓		
6	The duration of the internship was adequate.	✓			
7	Guidance and support from faculty/mentors were helpful.		✓		
8	The internship enhanced my problem-solving and leadership skills.	✓			
9	The overall coordination of the internship was effective.	✓			
10	I am satisfied with the overall experience of this internship.	✓			

*B. Supreethi*  
Signature of the Student





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### DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (DATA SCIENCE) Community Service Internship – Student Feedback Form

Internship Title & Location	Internet usage in villages
H.T. No.	23701A3285
Name	B. Sreelekha
Year & Sem	II B.Tech II Sem
Academic Year	2024 - 2025

Tick the appropriate (✓)

S.No.	Question	Excellent	Very Good	Good	Satisfactory / Not Up to the Mark
1	The community service internship helped me understand social responsibility.	✓			
2	The activities were well organized and meaningful.		✓		
3	The internship improved my teamwork and communication skills.		✓		
4	I was able to apply my technical/analytical knowledge in community work.			✓	
5	The internship motivated me to contribute more to social causes.				✓
6	The duration of the internship was adequate.			✓	
7	Guidance and support from faculty/mentors were helpful.		✓		
8	The internship enhanced my problem-solving and leadership skills.	✓			
9	The overall coordination of the internship was effective.	✓			
10	I am satisfied with the overall experience of this internship.	✓			

  
Signature of the Student



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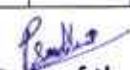
### DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (DATA SCIENCE)

#### Community Service Internship – Student Feedback Form

Internship Title & Location	Online Scam and Fraud Prevention Awareness				
H.T. No.	23701A3068				
Name	Prudhvi				
Year & Sem	II B.Tech II Sem				
Academic Year	2024 - 2025				

Tick the appropriate (✓)

S.No.	Question	Excellent	Very Good	Good	Satisfactory / Not Up to the Mark
1	The community service internship helped me understand social responsibility.	✓			
2	The activities were well organized and meaningful.		✓		
3	The internship improved my teamwork and communication skills.	✓			
4	I was able to apply my technical/analytical knowledge in community work.			✓	
5	The internship motivated me to contribute more to social causes.	✓			
6	The duration of the internship was adequate.		✓		
7	Guidance and support from faculty/mentors were helpful.	✓			
8	The internship enhanced my problem-solving and leadership skills.			✓	
9	The overall coordination of the internship was effective.	✓			
10	I am satisfied with the overall experience of this internship.	✓			

  
Signature of the Student





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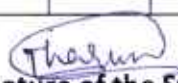
(Approved by A.I.C.T.E, New Delhi & Affiliated to JNTU Anantapur, Anantapuramu)

### DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (DATA SCIENCE) Community Service Internship – Student Feedback Form

Internship Title & Location	child labour awareness campaign
H.T. No.	23701A3294
Name	tharun kumar
Year & Sem	II B.Tech II Sem
Academic Year	2024 - 2025

Tick the appropriate (✓)

S.No.	Question	Excellent	Very Good	Good	Satisfactory / Not Up to the Mark
1	The community service internship helped me understand social responsibility.	✓			
2	The activities were well organized and meaningful.			✓	
3	The internship improved my teamwork and communication skills.		✓		
4	I was able to apply my technical/analytical knowledge in community work.	✓			
5	The internship motivated me to contribute more to social causes.		✓		
6	The duration of the internship was adequate.			✓	
7	Guidance and support from faculty/mentors were helpful.	✓			
8	The internship enhanced my problem-solving and leadership skills.	✓			
9	The overall coordination of the internship was effective.	✓			
10	I am satisfied with the overall experience of this internship.	✓			

  
Signature of the Student



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### DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (DATA SCIENCE) Community Service Internship – Student Feedback Form

Internship Title & Location	Sustaining Green Growth: A community service project on Tree plantation & Agricultural outreach
H.T. No.	23701B3201
Name	K. Ajith Kumar Reddy
Year & Sem	II B.Tech II Sem
Academic Year	2024 - 2025

Tick the appropriate (✓)

S.No.	Question	Excellent	Very Good	Good	Satisfactory / Not Up to the Mark
1	The community service internship helped me understand social responsibility.	✓			
2	The activities were well organized and meaningful.		✓		
3	The internship improved my teamwork and communication skills.	✓			
4	I was able to apply my technical/analytical knowledge in community work.		✓		
5	The internship motivated me to contribute more to social causes.	✓			
6	The duration of the internship was adequate.		✓	✓	
7	Guidance and support from faculty/mentors were helpful.	✓			
8	The internship enhanced my problem-solving and leadership skills.			✓	
9	The overall coordination of the internship was effective.	✓			
10	I am satisfied with the overall experience of this internship.	✓			

Signature of the Student

*K. Ajith Kumar Reddy*





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Date: 04/06/2025

### DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (DATA SCIENCE)

#### Title: Community Service Internship

#### STUDENT FEEDBACK REPORT

The II B.Tech II Semester (2023 Batch) CSE(DS) students, numbering around 109, have successfully completed the Community Service Internship from March to May 2025. The internship was conducted under institutional guidance in collaboration with various local bodies, government schools, and NGOs in and around Rajampet.

The student feedback of the internship has been consolidated into five categories:  
a) Excellent b) Very Good c) Good d) Satisfactory e) Not Up to the Mark

Question No.	Excellent	Very Good	Good	Satisfactory	Not Up to the Mark
Q1	70	25	8	2	0
Q2	68	27	7	3	0
Q3	65	30	8	2	0
Q4	63	32	7	3	0
Q5	69	26	8	2	0
Q6	71	24	7	3	0
Q7	67	28	8	2	0
Q8	66	27	9	3	0
Q9	70	25	7	3	0
Q10	72	24	7	2	0

#### Summary of Feedback

- The majority of students rated the internship as Excellent or Very Good, indicating high satisfaction levels.
- Students appreciated the hands-on social activities, faculty coordination, and real-world community exposure.
- Most participants felt that the internship enhanced their social responsibility, teamwork, and leadership skills.
- A small percentage suggested extending the duration and adding variety in community service activities for broader learning impact.

Head of the Department

Head of the Department  
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Date: 04/06/2025

## DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (DATA SCIENCE)

### Title: Community Service Internship

#### Summary of Feedback


- Students expressed satisfaction with the overall organization and meaningfulness of activities.
- Faculty mentors' guidance was highly appreciated.
- A few students requested longer internship duration and wider community coverage.

#### Action Taken

- Based on the feedback, the department has decided to continue the Community Service Internship as a mandatory social engagement activity for all II B.Tech students.
- The internship duration for the next batch will be extended by one additional week to allow deeper involvement.
- The department will collaborate with additional NGOs, government schools, and local bodies to diversify the activity scope.
- A reflection session and poster presentation will be introduced post-internship to help students share their experiences.

#### Concluding Remarks

The Department of CSE (DS) is pleased with the positive response and the impact this internship created on students' social awareness and professional attitude. Continuous improvements will be made to align the internship activities with the institute's vision of nurturing socially responsible technologists.

  
Head of the Department  
Head of the Department  
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(AUTONOMOUS)

**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING (DATA SCIENCE)**

**III - I (2023 batch) - Community Service Internship Details**

**A.Y. : 2025-26**

S.No.	Sec.	Roll Numbers	Title	Location	Description	Signature
1	A	23701A3201	Sustaining Green Growth: A Community Service Project on Tree Plantation and Agricultural Outreach	Konarajupalli, Rajampet Mandal, Andhra Pradesh	The Sustaining Green Growth project is a targeted community service initiative undertaken in Konarajupalli, Andhra Pradesh, aimed at promoting environmental resilience and sustainable agricultural	K. Ajith Kumar Reddy
2		23701A3208				C. Bala
3		23701A3218				K. Guna Sai Kalyan
4	A	23701A3202	TREE PLANTATION AND CARE PROGRAM	Boyanapalli, Rajampeta, Annamaya(Dist), Andhra Pradesh	The Tree Plantation and Care Program aims to increase green cover and promote environmental awareness.	P. Akshaya
5		23701A3232				K. Kavya Sri
6		23701A3233				B. Keerthi Reddy
7	A	23701A3205	Personality development to manage stress levels	Boyanapalli, kadapa district	This project mainly focuses on the personality development for students to overcome from the stress and change their mindset to be strong instead of making suicide and handle the situations	S. Anusha
8		23701A3214				K. Divya
9		23701A3227				P. Indhira
10		23701A3240				K. Lakshmi Prasanna
11	A	23701A3244	OUR WATER OUR FUTURE	Boyanapalli	The project focused on educating the community about water pollution's causes, effects, and prevention methods.	G. Madhena
12		23701A3207				N. Babaraj
13		23701A3209				V. Balaji Simi Varshu
14		23701A3219				A. Harish
15	A	23701A3223	Sanitation and waste management	Velamavaripalli, Vempalli mandal	This project focuses on promoting cleanliness and proper waste disposal practices to ensure a healthy environment.	H. Harman Reddy.
16		23701A3238				M. Lakshmi Prasanna Reddy
17		23701A3210				A. Bhavika Sree
18		23701A3211				C. Charitha
19	A	23701A3222				K. Harini Swathi
20		23701A3231				K. Kavya.



21		23701A3234				B. Seetha Reddy
22		23701A3220				C. Hanitha
23	A	23701A3235	TREE PLANTATION AND CARING	Nandalur, rajampet	This project is about Tree plantation it is the process of planting trees systematically for the purpose of improving the environment, maintaining ecological balance, and ensuring a healthier future for all living beings.	J. Kusumeswari
24		23701A3241				P. Lakshmi Thammaie
25		23701A3242				L. Likhitha
26		23701A3237				D. Bhavaneer
27		23701A3250				A. Megharaja
28	A	23701A3251	Career guidance for School Students	ZP High school , Boyanapalli.	This project helps students to explore careers, understand courses, and plan their future wisely.	T. Mshitha
29		23701A3252				V. Naga-Haritha
30		23701A3253				J. Naga Sudha
31		23701A3204				K. Anitha
32	A	23701A3215	TREE PLANTATION AND CARE	Gundluru, Papnagari palli, Kadapa (Dist), Andhra Pradesh	Tree plantation means planting trees to make our environment green and healthy. Trees are the most important part of nature.	K. Eshwar
33		23701A3217				K. Gowrija
34		23701A3221				G. Harshitha
35		23701A3228				K. Jahnvi
36		23701A3243				K. Likhitha Reddy
37	A	23701A3247	Say no to single use plastic	Allwyn mount carmel english medium high school, Nandalar	By saying "No" to single-use plastic, we can protect nature and reduce pollution.	B. Mamatha
38		23701A3248				M. Mamatha Reddy
39		23701A3249				A. Manasa
40		23701A3212				G. Divesh
41	A	23701A3216	TechConnect Community Program about Android	Gundlur, Razampeta (mandal), kadapa(dist), Andhra Pradesh	The TechConnect Community Program empowers developers to collaborate, learn, and innovate within the Android ecosystem.	P. Ganesh
42		23701A3224				P. Hemendra
43		23701A3230				K. Kasthik
44		23701A3225			The Water Pollution Awareness Program	H. Hing





45	A	23701A3246	WAKENESS OF WATER POLLUTION ON DIFFERENT PEOPLE	Boyanapalli, Rajampeta, Annamaya (Dist), Andhrapradesh	aims to educate different community groups about the causes and effects of water contamination.	Shaiik. Moha boobasha
46		23701A3245				N. Mathusuman Reddy
47	A	23701A3226	TREE PLANTATION DRIVE	Gundluru, Papnagari palli, Kadapa (Dist), Andhra Pradesh	Tree plantation is one of the most valuable and effective activities to protect our environment and improve the quality of life on Earth.	P. Himamulu
48		23701A3236				K. Kusumathy
49		23701A3239				Lakshmi Narasimulu
50	A	24705A3201	Career Guidance	Z.P High school, New Boyanapalli	We conducted a Career Guidance Program at a nearby school to help students understand various career options and plan their future effectively.	Y. Anantha Reddy
51		24705A3204				Ch. Lakshmi Caran
52		24705A3205				Y. Lakshmi Reddy
53		24705A3206				M. Maheswara Reddy
54	A	24705A3202	Plant Diseases	Nandyal, Vudukuppam, Chagalamarri, Andhra Pradesh	Our project helps to find and stop plant diseases early using pictures and simple detection methods.	P. Charithma.
55		24705A3203				P. Dand
56		24705A3207				D. Lakshmi Reddy
57		24705A3208				K. Anuradha
58	B	23701A3255	Internet Usage in Village Awareness Program	Boyanapalli, Rajampeta	The Internet Usage in Village Awareness Program aims to educate rural communities about the benefits of digital connectivity for education, business, and daily life.	V. Pavan Kumar
59		23701A3256				K. Raju
60		23701A3258				O. Anand
61		23701A3272				Ravi.
62		23701A3287			This Community Service Project on Career Guidance to Class 8 and 10 Students' year	O. Saikrishna
63		23701A3257				M. Ramana Reddy
64		23701A3274				J. Sai balaji

65	B	23701A3280	Career Guidance for secondary school students	Nandalur	made possible through the support and encouragement of many individuals and institutions	Y. Shyam
66		23701A32A3				S. vijay
67		24705A3010				K. Naga
68		23701A3259				T. Naga Sri.
69		23701A3263				K. Pramodha
70	B	23701A3267	Helping farmers with Agri-tech apps	Isukapalli, Rajampet	We visited farming fields to create awareness among farmers about using mobile applications for modern, efficient and technology-driven farming practices	J. Pravalika
71		23701A3276				S. Sameera
72		23701A32A0				K. V. Jayasree
73		23701A3261				T. Pamy Jebi
74		23701A3268				T. Prudhvi
75	B	23701A3271	Online Scam and Fraud Prevention Awareness	Boyanapalli, Rajampet	We went to villages to raise awareness among people, especially those in rural areas, about how to identify and report online scams and cyber fraud.	P. Ramana
76		23701A3298				K. V. Vreddy
77		23701A32A4				GT. Vishnu Vardhan
78		23701A3262				B. Prakashgoud.
79		23701A3277				S. Gurjayi
80	B	23701A3278	Mobile apps awareness for agriculture	Mannur	Mobile apps awareness for agriculture means educating and informing farmers about the use, benefits, and importance of mobile applications in modern farming.	D. Sathesh Kumar
81		23701A3279				M. Shafeef
82		23701A3296				S. V. Anuraj
83		23701A32A5				K. Vinet
84		23701A3260				M. Niteesh
85		23701A3264				P. Ranay Kumaraswamy
86	B	23701A3265	Awareness On Digital In Rural Areas.	Boyanapalli, Rajampet	Our project is about teaching people in villages how to use digital technology in their daily life.	Y. Prasad
87		23701A3292				K. Surendra Reddy



88	23701A3299					K.V. Govardhan Dethy
89	23701A32A6					A. Rakesh
90	23701A3269					M. Radhika
91	23701A32A7					P. Nageswari
92	24705A3212					N. Sukanya
93	23701A3273					D. Rishitha
94	23701A3285					B. Sreelekha
95	23701A3290					S. Sunandha
96	23701A3275					K. Sameera
97	23701A3297					S. Vandana
98	24705A3211					S. Pravalika
99	23701A3281					D. Saumya Sree
100	23701A3283					P. Sreevidhya
101	23701A3291					B. Supreethi
102	23701A3288					K. Srinetha
103	23701A3293					A. S. S. S.
104	23701A3294					K. S. S.
105	23701A3295					S. S. S.
106	23701A32A1					M. V. S.
107	24705A3209					A. S. S.



108	B	23701A3286	SENIOR CITIZENS CARE PROGRAM	Nandalur	The Senior Citizens Core Program is designed to promote the well-being, engagement, and dignity of elderly individuals through meaningful activities, social interaction, and support services.	
109	B	23701A32A2	Helping villages with government form	Boyanapalli, Rajampet	Application form for the implementation of government schemes to improve rural infrastructure, livelihoods, and quality of life in villages through community participation and sustainable development initiatives.	

  
Dept. Internship Coordinator

  
Head of the Department

  
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RAJAMPET, ANNAMAYYA Dist. A.P

# **SAMPLE CSP REPORT**

A Report on

**“ONLINE SCAM AND FRAUD PREVENTION AWARENESS”**

*Submitted in partial fulfillment of the requirement for the Socially relevant activity marks*

in

**Community Service Project Report**



By

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<b>T. Prudhvi</b>	<b>23701A3268</b>
<b>P. Ramana</b>	<b>23701A3271</b>
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<b>G. Vishnu Vardhan</b>	<b>23701A32A4</b>

of

**II B.Tech. – II Semester**

Under the mentorship of

**Mr. B Venkatesu Goud**

Assistant Professor, in AIDS, AITS

Submitted to

**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING  
(DATA SCIENCE)**

**ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES  
(Autonomous)**

(Approved by AICTE, JNTUA, Ananthapuramu, Accredited by NBA, NAAC & IEI)

New Boyanapalli, Rajampet - 516 126.

2024 – 25



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New Boyanapalli, Rajampet - 516 126.

**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING  
(DATA SCIENCE)**

**BONAFIDE CERTIFICATE**

This is to certify that the societal activity report entitled "**Online Scam & Fraud Prevention Awareness**" is a bonafide report submitted by,

<b>T. Pamileti</b>	<b>23701A3261</b>
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Of

**II B.Tech. II Semester, Computer Science And Engineering(Data Science)**

In partial fulfillment of the requirements for the subject "*Community Service Project*" for the academic year 2024 – 25. This activity has been carried out under my mentorship and supervision.



**MENTOR**

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AITS, Rajampet.

Place: *Boyanapalli*  
Date:

**PROGRAM BOOK**  
**FOR**  
**COMMUNITY SERVICE PROJECT**

Name of the Student: G. VISHNU VARDHAN

Name of the College: Annama charya Institute of Technology & Sciences.

Registration Number: 23701A32A4

Period of CSP: 8 weeks      From: 03/03/25      To: 26/04/25

Name & Address of the Community/Habitation: Boyanapalli.

## Community Service Project Report

*Submitted in accordance with the requirement for the degree of B.Tech*

Name of the College: Annamacharya Institute of Technology & Sciences.

Department: Computer Science and Engineering (Data Science)

Name of the Faculty Guide: Mr. B. Venkatesh Goud.

Duration of the CSP: From 3/3/25 To 26/4/25

Name of the Student: G. VISHNU VARDHAN

Programme of Study: Bachelor of Technology

Year of Study: 2023 - 2027

Register Number: 23701A32A4

Date of Submission: 06/05/2025



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## 1. Introduction

In today's digital era, the internet plays a vital role in our daily lives — whether it's for banking, shopping, communication, or online payments. Yet, with this growing digital dependence, cybercrimes have also increased, especially online scams and frauds. These scams trick users into revealing personal data, money, or identity through fake websites, phishing emails, false messages, or harmful applications.

**Online fraud detection** refers to the process of identifying and preventing these deceptive activities using advanced technologies and security methods. It involves analyzing online transactions, user behaviors, and digital patterns to spot unusual or suspicious activity. Techniques such as *machine learning*, *artificial intelligence (AI)*, and *data analytics* are widely used to detect fraud in real-time by studying patterns that differ from normal user behavior.

The goal of fraud detection systems is not only to protect users from financial loss but also to build trust in digital platforms and ensure the safe use of online services. With the rapid growth of e-commerce, online banking, and digital payments, the need for strong fraud detection systems has become more critical than ever.

In the modern digital era, technology has made life more convenient by enabling online shopping, banking, bill payments, and social communication. However, this convenience has also created opportunities for cybercriminals to exploit unsuspecting users through online scams and frauds. These scams often involve deceiving people to steal their *personal data*, *bank details*, *passwords*, or *money* by pretending to be a legitimate person or organization.

### What Are Online Scams and Frauds?

Online scams are deceptive schemes carried out over the internet to trick people into giving away sensitive information or money.

#### Common types include:

- **Phishing:** Fake emails or messages that appear to be from trusted sources (like banks or companies) asking for personal information.
- **Fake Websites:** Fraudulent websites designed to look like real ones to steal login details or credit card information.
- **Online Shopping Scams:** Fraudsters set up fake e-commerce sites or sellers offering products that never get delivered.
- **Lottery and Investment Scams:** Victims are promised high returns or fake prizes to lure them into sending money.



## Why Fraud Detection Is Important

As online transactions continue to increase, identifying and stopping fraud has become a major concern. Fraud detection systems safeguard users and organizations by tracking digital activities for unusual patterns. For instance, if an account suddenly makes a large or unexpected transaction from a new place, the system may flag or block it as suspicious.

*Online scams* are fraudulent activities carried out through digital platforms with the aim of stealing money, personal details, or sensitive information from unsuspecting individuals. *Cybercriminals* use fake emails, SMS messages, phone calls, social media accounts, and even professional-looking websites to trick people. These frauds are often difficult to identify because they are designed to look genuine and trustworthy. Victims are persuaded to share confidential information such as bank account numbers, *one-time passwords (OTPs)*, *UPI PINs*, or *login credentials*, which are then misused for financial gain. Such crimes cause not only monetary loss but also emotional stress, fear, and a lack of trust in digital systems. The number of people falling victim to online scams is increasing rapidly. Even educated individuals sometimes get trapped because scammers have become more sophisticated in their methods. A phishing email, for example, may look exactly like an official message from a bank or government department. Fake job offers, lottery messages, and e-commerce websites promise huge benefits or attractive prices, but once payment is made, the victim realizes it was a fraud. Fraudsters also use psychological pressure to succeed. They create urgency by saying that a bank account will be blocked or a mobile *SIM card* will be deactivated unless action is taken immediately. In panic, many people share details without checking the authenticity of the request. The problem is even more serious in rural areas and among less digitally literate groups, where awareness about cyber safety is low. Many victims hesitate to report scams because of fear, embarrassment, or lack of knowledge about the proper authorities to approach. This lack of awareness and reporting makes it easier for fraudsters to continue their activities. For this reason, awareness programs play a very important role. By educating people about common scams, safe digital practices, and reporting procedures, communities can reduce the chances of people becoming victims.

## 2. Objectives of the Project

*Here are clear objectives for the topic Online Scam and Fraud Prevention Awareness that you can include in your report or program write-up:*

- To create awareness among people about the growing threats of online scams and frauds.
  - To educate individuals on common types of cyber frauds such as phishing, OTP scams, fake job offers, lottery schemes, and e-commerce frauds.
  - To develop knowledge about safe online practices like not sharing personal details, verifying sources, and using secure payment methods.
  - To encourage responsible use of digital platforms such as online banking, UPI, and social media.
  - To guide victims on proper ways of reporting cybercrimes through portals like cybercrime.gov.in and helpline number 1930.
  - To build confidence among people for using technology safely without fear.
  - To empower students and community members to act as digital safety ambassadors in society.
  - To spread knowledge about the psychological tricks fraudsters use, such as creating fear or urgency.
  - To highlight the importance of digital literacy in both urban and rural communities.
  - To encourage people to think critically before sharing information or making online transactions
  - To promote the use of strong passwords, two-factor authentication, and updated antivirus software for better digital security.
  - To reduce the stigma and hesitation in reporting online fraud by educating people that timely reporting can prevent further loss.
  - To collaborate with police, banks, and cyber cells for building trust and ensuring quick action against cybercriminals.
  - To strengthen community resilience by encouraging people to share awareness with family and neighbors.
  - To support government initiatives and contribute to building a safer digital India.
- 
1. **Early detection** — identify suspicious transactions/behaviors as soon as possible to stop fraud before large losses occur.
  2. **Real-time monitoring** — continuously inspect activity streams to catch fast-moving scams (phishing links, account takeovers, abnormal transfers).
  3. **Accurate classification** — correctly distinguish fraud from legitimate behavior to reduce both missed fraud and false positives.



### 3. Background Study

With the rapid growth of the internet, digital payments, and e-commerce, online platforms have become an essential part of modern life. However, this digital revolution has also opened doors for various online scams and frauds, such as phishing, identity theft, fake websites, and financial fraud. These scams exploit human trust, weak security systems, and social engineering techniques to deceive individuals and organizations.

#### **Evolution of Online Scams**

Initially, online scams were limited to simple email-based frauds such as the Nigerian prince scam or lottery frauds. Over time, as technology advanced, scammers adopted more sophisticated methods:

**Phishing and Spoofing:** Fraudsters mimic legitimate websites or emails to steal user credentials.

**Malware and Ransomware:** Malicious software is used to steal sensitive data or demand payment.

**Social Engineering:** Attackers manipulate people psychologically to reveal confidential information.

**Online Transaction Fraud:** Fake payment gateways and unauthorized transactions have increased with the growth of e-commerce and online banking.

#### **Need for Fraud Detection Systems:**

As cybercrimes increased, manual methods of detecting fraud became ineffective. This led to the development of automated fraud detection systems using technologies like:

Machine Learning (ML) and Artificial Intelligence (AI) for identifying suspicious patterns.

Data Analytics to monitor transaction behavior and detect anomalies.

Blockchain for secure and transparent transaction verification.

#### **4. Methodology / Implementation Process**

The success of any community awareness program depends on the way it is planned, executed, and followed up. Online scam and fraud prevention is a critical issue that requires not only technical understanding but also practical education for common citizens. The methodology adopted for this project was designed to ensure that participants not only gained knowledge but also developed the ability to apply preventive measures in real-life situations. The implementation process was divided into three major stages: Planning Stage, Execution Stage, and Follow-up Stage. Each stage involved a systematic approach, coordination with stakeholders, and a focus on maximizing the impact of the program.

Here we follow some stages:

##### **Planning Stage**

The planning stage formed the foundation of the project. Since the topic deals with cyber safety and financial security, careful preparation was essential.

##### **Selection of Target Group and Venue:**

The first step was to identify the target audience for the awareness program. Considering the rising use of smartphones and digital payments, we selected students and young adults from XYZ Government School as the primary participants. Schools were chosen because students act as fast learners and also influence their families. A classroom with projector facilities was finalized as the venue, ensuring that demonstrations could be effectively shown.

##### **Permission and Coordination:**

Formal permission was obtained from the school headmaster to conduct the camp. Communication was also established with local police authorities and the nearby cybercrime cell, who agreed to send resource persons to share practical insights. Their involvement added credibility and ensured that students could directly interact with officials who handle real-life cases.

##### **Collection of Resources and Materials:**

To ensure smooth delivery, the necessary resources were arranged in advance. These included a laptop, projector, screen, internet connectivity, and demonstration materials such as screenshots of phishing emails, samples of fake websites, and short awareness videos. Handouts were prepared summarizing



do's and don'ts of safe online behavior, helpline numbers (1930), and links to the National Cybercrime Reporting Portal.

#### **Development of Content and Schedule:**

A structured schedule was prepared for the awareness session. The content was divided into sections such as "Introduction to Online Scams," "Types of Common Frauds," "Preventive Measures," and "How to Report Incidents." Each section was supported with real-world examples and case studies. A balance was maintained between theoretical explanation and interactive activities to maintain student interest.

Thus, the planning stage ensured that the groundwork was laid properly, with clear objectives, audience selection, resource allocation, and schedule design.

#### **Execution Stage**

The execution stage was the most critical phase, where plans were translated into action. The session was conducted in a step-by-step manner to ensure maximum engagement and learning.

#### **Introductory Session:**

The session began with a brief introduction by the organizers, explaining the purpose of the awareness program. Students were asked simple questions like "Have you ever received a suspicious message?" or "Do you know someone who faced an online fraud?" This created curiosity and encouraged participation right from the start.

#### **Awareness Presentation:**

*A detailed presentation was conducted covering the following:*

What are online scams and frauds?

Why do people fall for them?

Real case examples of phishing, OTP fraud, lottery scams, job scams, and fake e-commerce sites.

Videos and slides were used to make the explanation simple and relatable. Students were surprised to learn how convincing fraudulent messages can look.

#### **Demonstration of Scam Techniques:**

A live demonstration was given using sample phishing emails and websites. For example, two websites were shown side by side—one real and one fake. Students were asked to identify the differences,

such as spelling errors in URLs, lack of security lock (https), and unusual requests for personal information. Similarly, fake messages about winning prizes were displayed, and students were asked to discuss whether they were genuine or fraudulent.

#### **Interaction with Cyber Experts:**

The highlight of the program was the interaction with police officials from the cybercrime cell. They shared real stories of victims, explained how criminals operate, and guided students on how to react when faced with such situations. They stressed that banks, telecom providers, or government agencies never ask for OTPs or passwords. Students were encouraged to ask questions freely, which made the session lively and practical.

#### **Skill-Building Activities:**

To make the session engaging, group activities were conducted. Students were divided into teams and given scenarios, such as receiving a call from someone claiming to be a bank officer. Each group had to decide how they would respond. This activity made students apply the knowledge they gained and boosted their confidence in handling fraud attempts.

#### **Distribution of Handouts:**

At the end of the session, handouts were distributed containing key safety rules, helpline numbers, and steps for reporting online frauds. These handouts served as take-home reminders and were also meant to be shared with family members. Posters were displayed on school notice boards to create long-term visibility.

Thus, the execution stage ensured active participation, practical learning, and a sense of responsibility among students to stay vigilant in the digital world.

#### **Follow-up Stage**

Awareness programs often lose their impact if not reinforced. Therefore, a systematic follow-up plan was created to ensure that the knowledge gained during the session was retained and applied. It follows by following one

#### **Creating Awareness Networks:**

A WhatsApp group was formed with student volunteers and teachers to share regular tips on cyber safety. Short weekly messages, such as "Never share OTPs with anyone" or "Check website URLs before making payments," were circulated. This continuous flow of reminders helped students stay alert.

#### **Monitoring and Feedback:**

Feedback was collected from participants to understand their learning outcomes and areas for improvement. Many students reported that they immediately discussed the lessons with their parents and siblings, which showed the ripple effect of the program. Teachers also noted improved caution among students in their use of mobile phones and social media.

#### **Future Planning:**

Plans were made to expand the program to nearby schools and community centers. Collaboration with banks and NGOs was explored to provide additional resources and support. Periodic refresher sessions were suggested to keep participants updated about new fraud techniques, as scammers constantly evolve their methods.

#### **Encouraging Practical Application:**

Students were motivated to act as ambassadors of digital safety in their homes and neighborhoods. They were asked to spread the message of cyber safety during family gatherings, festivals, and social interactions. By doing so, the knowledge would not remain limited to the classroom but would reach wider sections of society.

With rapid digitalization, rural communities increasingly rely on online services for banking, shopping, and communication. However, limited awareness makes them vulnerable to cyber frauds and scams. A structured awareness program helps educate people about safe online practices, preventive measures, and reporting methods to build a secure digital environment.

The follow-up stage ensured that the awareness created was not short-lived but developed into a longterm habit of cautious online behavior.



## **5. Details of Service Activity**

***Title of the program:*** Online scams and fraud prevention awareness

***Duration:*** 8 weeks

***Venue:*** Boyanapalli Village, Annamayya District

***Team composition:***

***Total members:*** 4(NSS Volunteers)

***Team Members:*** 23701A3261, 23701A3268, 23701A3271, 23701A3298, 23701A32A4

***Faculty Guide:*** 1 Coordinator

***Supporting Partners:*** Team members

### **✦ Overview of the Activity**

Our team continuously worked in the village to spread awareness on online scams and fraud prevention. Since rural people are more vulnerable due to limited digital literacy, our efforts focused on making them understand risks in simple, practical ways.

#### **Activities Conducted:**

The activities are:

##### **Initial Survey and Planning**

- Conducted a baseline survey among 200 villagers to understand their exposure to smartphones, UPI apps, online shopping, and awareness of scams.
- Identified common problems: sharing OTPs, trusting fake job offers, and falling for "lottery" or "lucky draw" messages.
- Designed an action plan with monthly activities.

##### **Awareness Sessions in villages**

- Organized fortnightly village peoples and Demonstrations were given using projectors and charts.
- *Topics covered:* phishing, OTP fraud, fake websites, safe UPI usage, and complaint mechanisms.

### **Distribution of Materials**

- Prepared handouts in the local language listing simple "Do's and Don'ts."
- Posters were fixed at Panchayat office, bus stops, and village shops for visibility.

### **Collaboration with Local Authorities**

- Invited Cyber Cell police officer for a special lecture.
- Our team members explained safe banking practices.

### **Interactive Role-Plays and Street Plays**

- Team members performed skits showing how villagers get trapped by scam calls and how to react safely.
- These plays attracted crowds in weekly markets and temples.

### **Door-to-Door Visits**

- Each member adopted one hamlet/ward and conducted home visits.
- Families were educated about helpline 1930 and reporting procedures.

### **Follow-Up Activities**

- Monthly follow-ups were done to check whether people remembered safety tips.
- Posters and WhatsApp groups were used to send regular cyber safety messages.

### **Final Survey and Feedback**

- At the end of 8 months, another survey showed improvement in awareness levels.
- Villagers were able to identify suspicious calls and scams more confidently.

### **Team Contributions**

Member 1: Prepared handouts and maintained records.

Member 2: Designed and displayed posters.

Member 3: Coordinated role-plays and skits.

Member 4: Managed communication with cyber cell and bank officials.

Member 5: Collected survey data and feedback reports.

**Outcomes:**

- Reached over 500 villagers directly through sessions, skits, and home visits.
- More than 70% of participants reported knowing the 1930 helpline after the program.
- Students in the local school formed a Cyber Safety Club to continue spreading awareness.
- Village Panchayat agreed to conduct awareness every year during digital literacy week.



## 6. Observations & Data Collected

Online scams and frauds have become increasingly common in today's digitally connected world. As more people rely on the internet for shopping, banking, communication, and work, cybercriminals have found new ways to exploit users. Understanding the nature of online scams and promoting awareness is essential in reducing the number of victims and preventing financial losses.

### ○ General Observations

One of the key observations is that online scams are constantly evolving. Scammers use various platforms—emails, websites, messaging apps, and social media—to trick people. They often pretend to be trusted institutions like banks, government agencies, or customer service representatives to gain access to sensitive personal information. Social engineering techniques, such as creating urgency or fear, are common methods used to manipulate users.

Another observation is that scams do not target only one group. While the elderly are often more vulnerable due to limited digital literacy, younger individuals are also falling victim to scams, especially those involving online shopping, fake job offers, and investment schemes.

### ○ Common Types of Online Scams

Based on data from cybercrime reporting portals and cybersecurity organizations, the most common online scams include:

- **Phishing:** Emails or messages that appear to come from legitimate sources, designed to steal personal information.
- **Investment scams:** Fake schemes promising high returns, often involving cryptocurrency or forex trading.
- **Online shopping fraud:** Fake websites or sellers who take payment but never deliver the product.
- **Tech support scams:** Victims are tricked into paying for unnecessary computer repairs.
- **Romance scams:** Emotional manipulation through fake online relationships, leading to financial exploitation.

### ○ Key Statistics

Data collected from various reports highlights the growing threat:

- The FBI's Internet Crime Complaint Center reported over **\$12.5 billion** in losses to cybercrime in 2024, with phishing and investment scams leading the list.
- A 2023 global survey by NortonLifeLock found that **1 in 3** users had encountered an online scam attempt, and **17%** had fallen for one.

- In India, the National Cybercrime Reporting Portal saw a **200% increase** in fraud complaints between 2020 and 2023.

#### o **Awareness and Detection Efforts**

Awareness is critical in fighting online scams. Various efforts have been made to educate users:

- **Government campaigns** like "Cyber Swachhta Kendra" in India and "Stop. Think. Connect." in the U.S. aim to spread cyber hygiene messages.
- **Educational workshops** in schools, colleges, and companies focus on safe internet practices.
- **Two-factor authentication (2FA)**, anti-malware tools, and spam filters help in early detection of scams.

However, research shows that only about **50% of internet users** can confidently identify a scam, which highlights the need for stronger awareness programs.

## 7. Outcomes & Impact

The outcomes and impacts of *"Online Scam & Fraud Prevention Awareness"* is

### OUTCOMES

The outcomes are as follows:

#### **Increased Public Awareness**

- Government initiatives, media coverage, and corporate efforts have significantly improved public understanding of cyber scams. Campaigns such as "Cyber Swachhta Kendra" in India and "Stop. Think. Connect." in the U.S. have educated millions on how to identify and avoid scams. Schools and workplaces are also including cybersecurity training in their programs. As a result, more people are cautious when dealing with unknown links, emails, or financial offers online.

#### **Growth in Scam Reporting**

Awareness has led to a notable increase in the number of scams being reported. Users are more willing to report suspicious activity to platforms, banks, or law enforcement, which helps in quicker response and prevention of large-scale fraud. For instance, India's National Cybercrime Reporting Portal has seen a steady rise in reporting, which enables authorities to track trends and develop more targeted interventions.

#### **Improved Digital Hygiene**

More users are adopting safer online habits such as using strong passwords, enabling two-factor authentication (2FA), avoiding suspicious websites, and regularly updating their software. These small behavioral changes significantly reduce the risk of falling for common scams like phishing or malware attacks.

#### **Enhanced Law Enforcement Response**

With better reporting and data collection, law enforcement agencies now have improved capabilities to trace and shut down scam networks. Collaboration between countries has also increased to tackle transnational cybercrime operations.



## **IMPACTS:**

The impacts are as follows:

### **○ Scammers Are Evolving Too**

While awareness campaigns have educated many, scammers are becoming more sophisticated. They now use AI-generated messages, deepfakes, and personalized attacks that are harder to detect. This means that awareness must evolve just as quickly as the scams themselves.

### **○ Digital Divide Remains a Barrier**

Despite progress, many rural and elderly populations still lack access to proper education on digital safety. These groups remain highly vulnerable to scams, especially those involving fake job offers, banking frauds, or tech support scams. The impact is often severe, leading to significant financial and emotional distress.

### **○ Financial and Psychological Impact**

Victims of online scams suffer more than just financial losses. Many experience emotional stress, loss of trust in technology, and shame. In some cases, victims avoid digital platforms altogether, which can isolate them further in a world that increasingly depends on online services.

### **○ Overconfidence Can Backfire**

Interestingly, as people become more aware, some overestimate their ability to detect scams. This false confidence can make them more likely to ignore warning signs or bypass security protocols, ultimately increasing their vulnerability.

## 8. Challenges Faced & Solutions

Online scams and digital fraud are rapidly increasing in both volume and complexity. While awareness and detection efforts have made progress, several challenges continue to hinder their effectiveness. Understanding these challenges—and identifying realistic solutions—is essential for building stronger protection systems and more informed digital users.

### CHALLENGES FACED:

Here the challenges are:

#### ○ Lack of Digital Literacy

One of the major challenges in combating online scams is the lack of basic digital literacy among large segments of the population. Many individuals, especially in rural areas or among the elderly, are not familiar with secure online practices. They may not know how to identify phishing emails, verify website authenticity, or protect personal data.

#### ○ Evolving Scam Techniques

Scammers continuously update their tactics. From simple email frauds to AI-generated messages, fake job offers, crypto investment scams, and deepfakes, fraudsters are constantly innovating. Traditional awareness methods may not keep pace with the sophistication of these scams.

#### ○ Overconfidence Among Users

Some internet users believe they are too smart to fall for scams, leading to overconfidence and risky behavior. These users may ignore basic safety steps like two-factor authentication or verifying links and sources.

#### ○ Underreporting of Scams

Many victims do not report online fraud due to fear, embarrassment, or the belief that reporting won't lead to results. This underreporting limits data collection, making it difficult for authorities and cybersecurity firms to understand the full scope of the problem.

#### ○ Language and Accessibility Barriers

Most awareness content is only available in major languages and technical terms, making it difficult for people from non-English-speaking or low-literacy backgrounds to understand. This creates a gap in awareness among marginalized or rural communities.

### ○ **Slow Legal and Enforcement Response**

Laws related to cybercrime are still catching up with the technology. Many law enforcement agencies lack the tools, training, or jurisdictional authority to act swiftly against international scam networks.

## **SOLUTIONS:**

The solutions are as follows:

- **Wider Digital Literacy Programs** ○ Governments and NGOs should invest in grassroots-level digital literacy programs, especially targeting senior citizens, rural populations, and first-time internet users. These programs should use simple language, visual content, and real-life examples to educate users on digital safety.

- **Regular and Updated Awareness Campaigns** ○ Scam awareness content must be frequently updated to include new scam types. Campaigns should use social media, local radio, newspapers, and community centers to reach people across age and language groups.

- **Stronger Reporting Mechanisms**  
Simplifying the process of reporting scams through dedicated helplines, mobile apps, or online portals can encourage more victims to come forward. Anonymity and quick response can also increase trust in the system.

- **Use of AI in Scam Detection**  
Technology companies and banks can use artificial intelligence and machine learning to detect fraud patterns in real-time. Suspicious activities can be flagged automatically, reducing user dependency and improving prevention.

- **International Cooperation**  
Since many online scams operate across borders, stronger international collaboration is needed. Countries must work together to share information, track cybercriminals, and take legal action.



## 9. Reflection & Learning by Students

With the increasing digitization of education, finance, and social life, students are more exposed than ever to the risks of online scams and cyber fraud. As a result, awareness programs, seminars, and classroom discussions about online safety have become essential. Through these activities, students not only gain knowledge but also reflect on their digital behavior and develop critical thinking skills needed to navigate the online world safely.

### Personal Reflections:

Many students, after engaging in scam awareness sessions, reflect on how easily someone can become a victim of online fraud. They begin to realize that cybercrime doesn't only happen to the elderly or the uninformed—it can happen to anyone, including young, tech-savvy individuals.

One of the most common reflections is about the **importance of skepticism** in the digital world. Students learn to question emails offering prizes, job offers that sound too good to be true, or messages from unknown numbers claiming urgent action is needed. These reflections help students develop a more cautious and analytical approach to their online interactions.

Another key takeaway for students is the **emotional impact** of scams. Real-life stories of scam victims shared during awareness programs often leave a lasting impression. Students gain empathy and a deeper understanding of how scams not only lead to financial loss but also cause stress, anxiety, and loss of trust in digital platforms.

### Key Learnings:

#### Recognizing Red Flags

Students learn to identify warning signs of common scams, such as:

- Unverified links or suspicious attachments
- Requests for personal or banking information
- Poor grammar or unusual sender addresses
- Pressure to act quickly

#### Safe Online Practices

Awareness initiatives teach students how to:

- Use strong and unique passwords
- Enable two-factor authentication (2FA)
- Keep their devices and software updated

## **Avoid sharing too much personal information on social media**

These practical lessons lead to improved online behavior and digital hygiene among students.

### **Understanding the Role of Technology**

Students also reflect on how technologies like artificial intelligence and machine learning are being used in both scam creation and scam detection. This inspires some students to take an interest in cybersecurity as a field of study or career path.

### **Importance of Reporting**

Students learn that being a victim of an online scam is not something to be ashamed of. They are encouraged to report incidents through proper channels—school authorities, police cyber cells, or government portals.

This learning empowers students to take responsible action and even help others avoid similar scams.

## 10. Conclusion

Online scam and fraud detection awareness is a crucial aspect of digital safety in today's connected world. As technology becomes more integrated into our daily lives, the risk of falling victim to online fraud increases. Scammers continuously develop new and more convincing techniques to trick individuals, making awareness and education the first and most effective line of defense.

Awareness initiatives have played a key role in helping people, especially students, recognize common scam tactics such as phishing, fake job offers, online shopping frauds, and investment schemes. These programs not only educate users about threats but also encourage the adoption of safe online practices, such as verifying sources, using strong passwords, and reporting suspicious activity.

Through awareness programs, surveys, and education, significant progress has been made in helping people recognize common scam techniques and take preventive action. Students, in particular, have shown growing interest in cyber safety, reflecting on their own online habits and becoming more alert and responsible users. However, awareness is just one part of the solution.

However, challenges like limited digital literacy, evolving scams, and underreporting of incidents still hinder the effectiveness of awareness efforts. Therefore, ongoing education, community engagement, and technological innovation must work hand-in-hand to strengthen fraud prevention.

Here, raising awareness about online scams is not a one-time effort but a continuous process. By staying informed, alert, and responsible, individuals can significantly reduce their risk and help build a safer digital environment for everyone.

## **11. Future Scope / Recommendations**

As online scams become more sophisticated, the future of fraud detection and awareness must evolve accordingly. One of the most important steps forward is integrating **cybersecurity education into school and college curricula**. Teaching students about online risks from an early age will help build a generation that is more digitally aware and cautious.

Another promising area is the use of **artificial intelligence (AI)** for real-time scam detection. AI can help monitor suspicious patterns in emails, messages, and online transactions, alerting users before they fall victim. **Gamified learning platforms** and interactive simulations can also make scam awareness more engaging for younger audiences.

To reach underrepresented and vulnerable populations, awareness campaigns must be **localized and multilingual**, using simple language, regional media, and relatable scenarios. **Mobile applications with scam alerts** and community reporting features could empower users to stay informed and help others in their network.

**Public-private partnerships** between government bodies, tech companies, banks, and NGOs are crucial for sharing data, resources, and expertise. Legal systems must also adapt, with **fast-track cybercrime courts** and stronger penalties for online fraud.

Finally, regular training for employees, students, and the elderly, combined with accessible reporting mechanisms and helplines, will create a safer online environment. Awareness should not be a one-time event but a continuous, evolving effort to keep pace with the growing digital threat landscape.



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### 13. Annexures

The annexures attached to this report provide supplementary material used during the awareness program on Online Scam and Fraud Prevention. These include handouts, posters, surveys, case studies, and references that helped participants better understand the issue and apply safe practices in real life.

#### Awareness Handout (Sample Copy)

A small handout was prepared and distributed among students and participants in both English and the local language. It summarized essential cyber safety rules.

##### Important Points in the Handout:

- Never share OTP, ATM PIN, or passwords with anyone, not even bank officials.
- Verify website links before entering payment details. Secure sites start with <https://>.
- Do not click on suspicious email/SMS links or download unknown apps.
- Banks and government agencies never ask for personal details over phone or SMS.
- Do not believe lottery wins, lucky draws, or part-time job offers asking for payment.
- Use strong, unique passwords and enable two-factor authentication.
- Report cybercrime immediately to 1930 helpline or [www.cybercrime.gov.in](http://www.cybercrime.gov.in).
- This handout served as a quick reference guide for participants.

#### Real-Life Case Studies

To make the program relatable, true cases of online scams were shared:

- *Phishing Email:* A student clicked on a fake bank email, entered login details, and lost ₹20,000.
- *Fake Job Offer:* A graduate was cheated of ₹5,000 after paying a "registration fee" for a non-existent job.
- *OTP Fraud:* A woman shared an OTP with a caller claiming to be from her telecom provider; her net banking account was emptied.
- *Online Shopping Scam:* A victim ordered a laptop from a fake website offering heavy discounts. The site vanished after payment.

#### Survey Questionnaire

A short survey was conducted before and after the session to measure awareness.

##### Sample Questions:

- Have you or your family faced online fraud?
- Do you know the helpline number for cybercrime reporting?
- Would you ever share OTP with a bank caller?
- Do you check whether a payment website is secure?

- Do you know how to file a complaint on [cybercrime.gov.in](http://cybercrime.gov.in)?

### **Posters Displayed**

Posters were displayed in classrooms and notice boards. Examples:

- “Think Before You Click” – Showed a fake link with a warning symbol.
- “Never Share OTP” – Visual of a phone with a locked OTP.
- “Lottery Scams” – Message: If it’s too good to be true, it’s probably a scam.
- “Report Immediately” – Highlighting helpline 1930.

The posters served as visual reminders of the key lessons.

### **Government Guidelines**

Participants were informed about official advisories:

- RBI Kehta Hai Campaign: Banks never ask for OTP, CVV, or PIN.
- National Cybercrime Reporting Portal: ([www.cybercrime.gov.in](http://www.cybercrime.gov.in)) – for complaints.
- Helpline 1930: Dedicated to reporting financial fraud.
- CERT-In Alerts: Regular advisories on malware and phishing.

Including these guidelines added credibility to the awareness program.

### **Feedback from Participants**

Sample responses collected after the program:

- “I did not know about helpline 1930 before. Now I will share it with my parents.”
- “The case studies were eye-opening. I realized how easy it is to be tricked.”
- “The posters and handouts were very helpful.”
- “I will now check every website before making online payments.”
- Feedback confirmed that the program improved participants’ confidence in handling online threats.

### **Role-Play Activity Script**

- To make learning interactive, a role-play was organized:
- Fraudster: “Your bank account will be blocked. Please share the OTP quickly.”
- Victim (student): “Okay, here it is...”
- Instructor: Stops the role-play and asks: “What went wrong?” • Students responded: “Never share OTP. Banks never ask for it.”
- This activity reinforced the message effectively.

## **Statistical Data**

Participants were also shown statistics:

- According to NCRB 2023, cybercrime cases rose by 24% in India compared to 2022.
- About 65% were financial frauds through UPI, online banking, and shopping sites.
- Most victims were in the 18–35 age group, showing young users are highly targeted.
- Awareness and quick reporting helped recover stolen money in some cases.
- These numbers highlighted the urgency of prevention.

## **Future Plans**

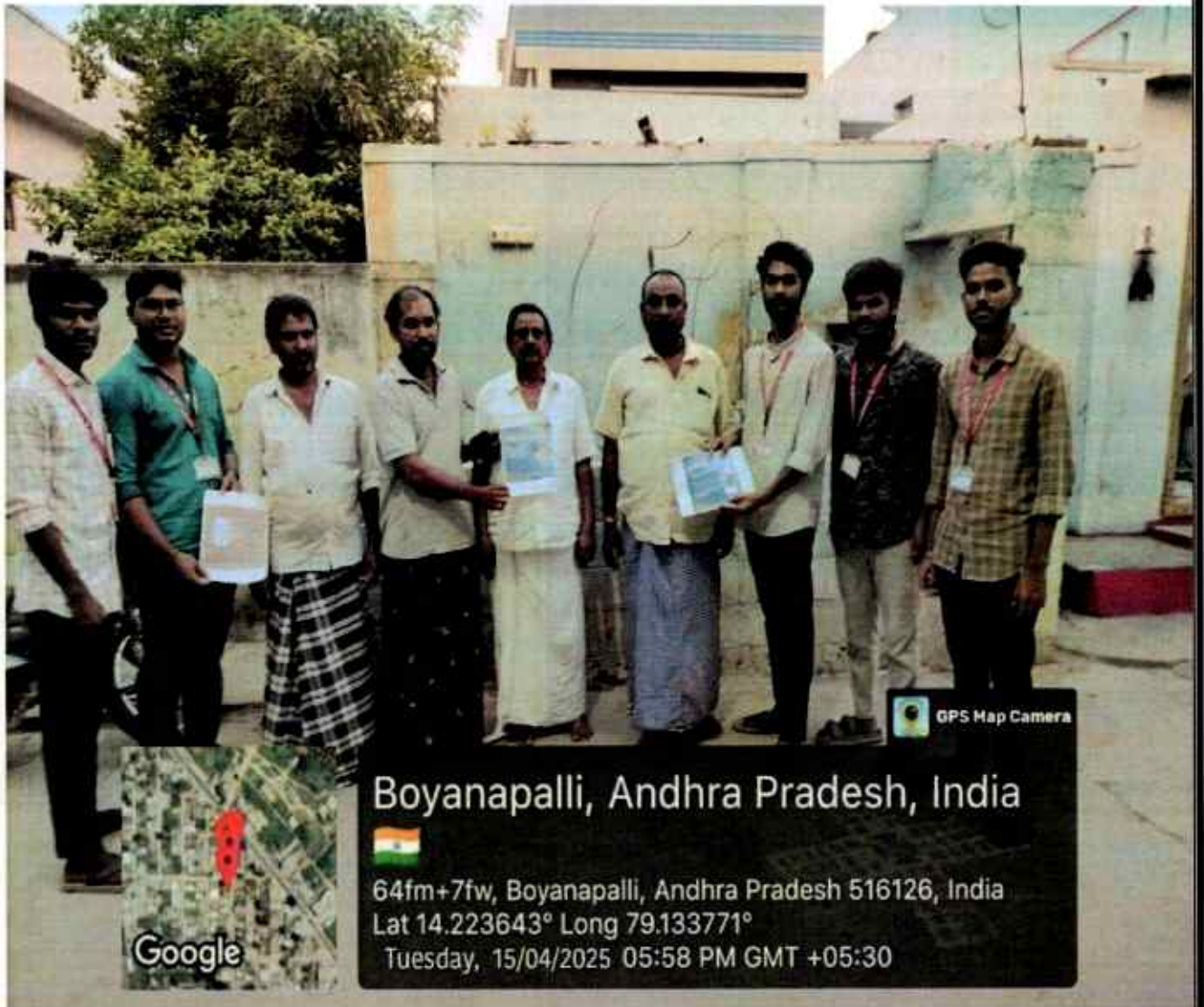
The program is not a one-time activity but part of a larger plan:

- Conducting workshops in other schools and villages.
- Partnering with banks to provide cyber safety pamphlets with account opening kits.
- Using local radio and cable channels for spreading tips in regional languages.
- Creating Cyber Safety Clubs in schools to regularly share updates.

The annexures provided here enriched the main awareness program by giving participants real examples, practical tools, and visual materials. Handouts and posters ensured that lessons stayed with them beyond the session. Case studies, surveys, and role-play made the learning interactive and relatable. Statistics and official guidelines emphasized the seriousness of online fraud and the role of awareness in prevention. Together, these annexures transformed the initiative from a lecture into an engaging, impactful awareness campaign.



## Photos



















# ACTIVITY LOG FOR THE FIRST WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In-charge Signature
Day - 1	Introduction to the community service project and topic "online scam & fraud prevention"	understood objectives of project	
Day - 2	Conducted a small survey in the community to assess knowledge about online scam	Learned how to collect information through interaction	
Day - 3	collected real-life examples of online scams from internet sources	understood different types of scams	
Day - 4	prepared posters & pamphlets on online fraud prevention tips	Developed creativity & team work	
Day - 5	conducted a door-to-door campaign explain precautions to avoid OTP	Improved communication & gained confidence	
Day - 6	organized a short group meeting to discuss safe digital payment methods	Learned about online safety in financial transactions	

## WEEKLY REPORT

WEEK - 1 (From Dt. 3/3/25 to Dt. 8/3/2025)







Objective of the Activity Done: To educate the community about online scams

### Detailed Report:

During the first week, our main focus was to introduce the topic "online scam and fraud prevention awareness" to the community. We interacted with people and explained how online frauds like phishing, fake calls, and lottery messages affect individuals. Posters and pamphlets were designed and distributed to highlight safety rules for using the internet. People showed interest and actively participated in discussions. This week helped us understand the community's level of awareness and build a base for future sessions.

This initial phase laid the foundation for our digital safety campaign. It also helped us build trust and open communication with the villagers.

# ACTIVITY LOG FOR THE SECOND WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In-charge Signature
Day - 1	Explained digital payment apps like UPI	understood various online payments	
Day - 2	conducted a session on how to identify fake UPI links	learned to differentiate b/w genuine & fake	
Day - 3	Demonstrated safe password creation	understood basic digital security practices	
Day - 4	Distributed leaflet on secure online banking habits	Improved public communication	
Day - 5	conducted a discussion on how fraudsters through fake calls	Gained knowledge about common UPI's	
Day - 6	Explained cyber crime helpline numbers	about government support systems	



## WEEKLY REPORT

WEEK - 2 (From Dt. 10/3/25 to Dt. 15/3/25 )

Objective of the Activity Done: Awareness about secure digital payments

### Detailed Report:

The second week focused on creating awareness about safe digital payments and online banking practices. We explained the working of UPI, net banking, and wallet applications. Demonstrations were conducted to show how to identify fake messages, scam links, and OTP frauds.

Villagers were advised never to share their bank details or passwords with unknown persons. By the end of week many participants understood the importance of secure transactions and careful digital practices.

People were surprised to know how easily one can fall into online traps. They expressed interest in learning more about secure financial habits.



### ACTIVITY LOG FOR THE THIRD WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In-charge Signature
Day - 1	Explained the importance of privacy on platforms	understood how to protect personal information	G. Vish nu.
Day - 2	Demonstrated how to use privacy settings	learned safe social media practices	P. Dey
Day - 3	Discussed cyber bullying and its mental effects	Gained awareness of ethical online behaviour	Sara et al
Day - 4	prepared posters on Think Before you post	Developed creati vity.	balli
Day - 5	conducted a group session with youth	Improved commu -nication skills	Sh
Day - 6	Explained importance of avoiding fake news	learned to verify online information sources	Sh.

## WEEKLY REPORT

WEEK - 3 (From Dt. 17/3/25 to Dt. 23/3/25 )

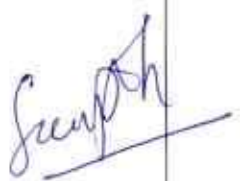





Objective of the Activity Done: Spread Knowledge about safe

Detailed Report:

In the third week, the topic of social media Safety was introduced. we discussed how fake accounts, misuse of photos and sharing personal data can lead to online risks. Participants were shown how to set privacy controls on Face book, Instagram and Whats app. youth were especially active and shared their own experiences. The sessions encouraged everyone to use social media responsibly and think before sharing or forwarding any message online.

The youth especially found the sessions relatable and engaging. many shared how they would now guide friends and family on online Safety.

# ACTIVITY LOG FOR THE FOURTH WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In-charge Signature
Day - 1	Explained the meaning of phishing & real examples	understood how phishing traps users	
Day - 2	Taught how to identify safe and unsafe websites	learned to verify URLs and website authenticity	
Day - 3	Discussed fake job offer emails and work-from-home scams	learned to avoid & reject fake offers.	
Day - 4	Displayed posters explaining common signs of scam websites	Improved presentation	
Day - 5	Conducted a Q&A session with youth	enhanced confidence	
Day - 6	Explained how report phishing attempts on portals	Learned about complaint registration methods	



## WEEKLY REPORT

WEEK - 4 (From Dt... 24/3/25 to Dt... 29/03/25 )

Objective of the Activity Done: TO inform the community about phishing

Detailed Report:

Week four dealt with phishing, fake job offers and shopping scams. The team explained the common tricks used by scammers through emails and links that appear genuine.

Posters showing examples of fake web sites were displayed in the community. People learned to check website URLs, look for the padlock symbol, and verify authenticity before making payments. This week strengthened their ability to identify and avoid online traps effectively.

Villagers thanked us for teaching them how to detect scam websites. This week improved their confidence in using the Internet wisely.

### ACTIVITY LOG FOR THE FIFTH WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In-charge Signature
Day - 1	Introduced importance of data privacy in digital era.	understood significance of protecting personal data	Syl
Day - 2	Explained how hackers misuse leaked data	Gained awareness about data misuse	Syl
Day - 3	Conducted a demonstration on setting strong passwords	Learned password management techniques.	Syl
Day - 4	Distributed privacy awareness pamphlets in the community	Improved teamwork & field interaction	Syl
Day - 5	Conducted a small quiz on data safety rules	Reinforced data protection concepts	Syl
Day - 6	Explained about safe storage	learned about responsible data management	Syl



## WEEKLY REPORT

WEEK - 5 (From Dt...31/3/25 to Dt... 5/4/25 )

Objective of the Activity Done: to emphasize importance of personal data privacy







### Detailed Report:

The fifth week was focused on data privacy and protection of personal information. we taught how to create strong passwords, store personal data safely, and avoid using public wi-fi for sensitive transactions.

A small quiz was conducted to test their understanding many villagers realized how easily data can be misused if care is not taken. overall, the session improved their awareness about personal data protection and responsible online behaviour

participants appreciated learning about strong password techniques. they committed to changing old habits and adopting safer practices online

### ACTIVITY LOG FOR THE SIXTH WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In-charge Signature
Day - 1	Introduced concept of cyber ethics & online discipline	understood value of ethical internet use.	
Day - 2	Discussed effects of sharing fake content	Learning about consequences of online behaviour	
Day - 3	conducted a seminar on responsible commenting and posting	Improved digital expression.	
Day - 4	prepared posters on "Be a responsible digital citizen".	Developed creative thinking & team work	
Day - 5	organized a role play show ethical online actions.	Learned moral decision-making skills	
Day - 6	Reviewed participants understanding through a group discussion	Learned assessment & feedback taking	

## WEEKLY REPORT

WEEK - 6 (From Dt. 7/4/25 to Dt. 12/4/25 )

Objective of the Activity Done: To promote cyber ethics







Detailed Report:

In the sixth week, the focus is shifted towards cyber ethics and online discipline. Discussions were held about moral responsibility while using social media and messaging platforms. Role plays and group talks helped participants understand the consequences of spreading fake information or hate messages. The community members learned about respecting other's privacy and using digital platforms for positive purposes. This week helped build ethical awareness and good digital citizenship.

The activities encouraged moral discussions among the youth. Everyone agreed that kindness and respect are important online too.



# ACTIVITY LOG FOR THE SEVEN WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In- charge Signature
Day - 1	Explained what constitutes a cyber crime	understood different types of cyber crimes	
Day - 2	Shared information about official cyber crime	learned how & where to report incidents	
Day - 3	Invited a police official to address community	Gained knowledge from legal authorities	
Day - 4	Distributed handouts containing cyber helpline	Improved awareness skills	
Day - 5	conducted a mock complaint registration activity	learned the steps of filing online complaints	
Day - 6	Reviewed case studies of resolved cyber crime cases	understood real-time examples	



## WEEKLY REPORT

WEEK - 7 (From Dt. 14/4/25 to Dt. 19/4/25 )

Objective of the Activity Done: To enhance awareness about cyber laws






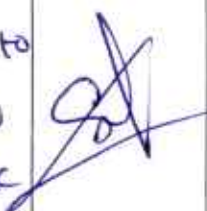
Detailed Report:

The seventh week concentrated on how to report cyber crimes and the available legal support. Participants were informed about cyber crime helpline numbers and the official website for filing complaints. A local police officer was invited to share practical insights.

Villagers were encouraged to take immediate action if they encounter online fraud. The sessions helped them understand the legal system, increased their confidence, and reduced fear in approaching authorities.

This week empowered people to take action when needed. Many were unaware that cyber crime reporting was so accessible and simple.

### ACTIVITY LOG FOR THE EIGHT WEEK

DAY & DATE	BRIEF DESCRIPTION OF THE DAILY ACTIVITY	LEARNING OUTCOME	Person In- charge Signatur e
Day - 1	Reviewed the activities conducted in all previous weeks	Learned project evaluation methods	
Day - 2	Conducted a feed back survey from participants	understood community opinion	
Day - 3	Compiled all awareness materials and results.	Learned documentation & skills	
Day - 4	organized a closing meeting with community members	Gained experience in event organization	
Day - 5	presented final awareness summary to the local authorities	Improved presentation & communication	
Day - 6	Prepared the final CSP report & reflections	understood how to conclude & evaluate social work	

## WEEKLY REPORT

WEEK - 8 (From Dt 21/4/25 to Dt... 26/4/25 )

Objective of the Activity Done: to review & evaluate & conclude program.

Detailed Report:

In the final week, a complete review of all activities from week one to week seven was carried out. feedback was collected from participants to assess how much knowledge they have gained.

The overall response was very positive, as people now felt more confident and aware of online frauds. We prepared the final report and shared our experiences with college mentors. The project successfully improved digital awareness, responsible behaviour, and preventive thinking among the community members.

The entire campaign was a great learning journey for both us and the community. We felt proud to make a meaningful contribution to digital awareness.



### Student Self-Evaluation for the Community Service Project

StudentName: G. VISHNU VARDHAN

Registration No: 23701A32A4

PeriodofCSP:From: 3/3/25 To: 26/4/25

DateofEvaluation:

NameofthePersonin-charge: mr. B. venkatesh goud

Address with mobilenumber:

Please rate your performance in the following areas:

Rating Scale: 1 is lowest and 5 is highest rank

1) Oral communication	1	2	3	4	5
2) Written communication	1	2	3	4	5
3) Proactiveness	1	2	3	4	5
4) Interaction ability with community	1	2	3	4	5
5) Positive Attitude	1	2	3	4	5
6) Self-confidence	1	2	3	4	5
7) Ability to learn	1	2	3	4	5
8) Work Plan and organization	1	2	3	4	5
9) Professionalism	1	2	3	4	5
10) Creativity	1	2	3	4	5
11) Quality of work done	1	2	3	4	5
12) Time Management	1	2	3	4	5
13) Understanding the Community	1	2	3	4	5
14) Achievement of Desired Outcomes	1	2	3	4	5
15) OVERALL PERFORMANCE	1	2	3	4	5

Date:

G. vishnu vardhan  
Signature of the Student



### Evaluation by the Person in-charge in the Community/Habitation

Student Name: G. VISHNU VARDHAN

RegistrationNo: 23701A32A4

PeriodofCSP:From: 3/3/25 To: 26/4/25

DateofEvaluation: 6/5/25

NameofthePersonin-charge: B. Venka kesh Goud

Address with mobilenumber:

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the Student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1) Oral communication	1	2	3	4	5
2) Written communication	1	2	3	4	5
3) Proactiveness	1	2	3	4	5
4) Interaction ability with community	1	2	3	4	5
5) Positive Attitude	1	2	3	4	5
6) Self-confidence	1	2	3	4	5
7) Ability to learn	1	2	3	4	5
8) Work Plan and organization	1	2	3	4	5
9) Professionalism	1	2	3	4	5
10) Creativity	1	2	3	4	5
11) Quality of work done	1	2	3	4	5
12) Time Management	1	2	3	4	5
13) Understanding the Community	1	2	3	4	5
14) Achievement of Desired Outcomes	1	2	3	4	5
15) OVERALL PERFORMANCE	1	2	3	4	5

Date: 6/5/25

Signature of the Supervisor