



ANNAMACHARYA INSTITUTE OF TECHNOLOGY & SCIENCES

(Approved by A.I.C.T.E, New Delhi & Affiliated to JNTU Anantapur, Anantapuramu)
(Institute Accredited by NAAC, Bangalore) (Institute Accredited by IE (I), Kolkata)

Department of Business Administration

11th Board of studies

(Through Virtual mode)

Date: 05/10/2020

11th Board of studies Meeting Minutes

Minutes of 11th Board of studies Meeting of Department of Business Administration, held on October 5th 2020 at 11.00 AM through Virtual Mode.

Members of Board of Studies:

S.NO	Name of the Member	Designation and Address	Present/Absent
Chairman			
1	Dr.P.Subramanyam	Assistant Professor, AITS Rajampet.	Present
External Members:			
2	Prof.K. Venugopal Rao (Academic Expert)	Dean, Faculty of Commerce and Management, Sri Krishnadevaraya University, Ananthapuram.	Present
3	Prof. J.Katyayani (Academic Expert)	Professor of Management Studies, SPMVV, Tirupathi.	Absent
4	Dr.T.Dula Babu (Industry Expert)	Senior Professor, GIBS Business School, Bangalore	Present
5	V Pratap Reddy (Alumni Expert)	Senior consultant, IBM, Hyderabad.	Present
Internal Members:			
6	Dr B Abdul Azeem	Associate Professor, AITS Rajampet. (Marketing)	Present



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7	SMD Azash	Assistant Professor, AITS, Rajampet,(HR)	Present
8	K Subbareddy	Assistant Professor, AITS, Rajampet, (Finance)	Present

AGENDA

Item No.	Subject
11.01	Ratification of 10 th Board of studies meeting.
11.02	Ratification of 10 th Board of Studies Action Taken Report.
11.03	Discussion on Stakeholders feedback on Curriculum.
11.04	Discussion on current syllabus.
11.05	Discussion on CO's, PO's, CO-PO's mapping.
11.06	Identifying and listing of external examiners.
	Any other item(s) with the approval of the Chair.

RESOLUTIONS

Item No: 11-BOS-MBA1

The Board of Studies has ratified the minutes of the 10th Board of Studies meeting held on 5th May 2019.

Item No: 11-BOS-MBA2

The Board of Studies has ratified the action taken report of the 10th Board of Studies meeting held on 5th May 2019.

Item No: 11-BOS-MBA3

An in-depth discussion on Stakeholders feedback is done and it is suggested to introduce case studies in the curriculum, add industry related curriculum and initiate discussions on Live stock market analysis. The board members have suggested to conduct industry related and Live stock Market analysis discussions in Personality



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Development Program. The Board members has also discussed to display stock market updates through a Smart TV in the Department to enhance more Visual approach to the Students about Stock market Updates.

Stakeholders feedback report is enclosed as ANNEXURE – I

Item No: 11-BOS-MBA4

It is discussed and approved to continue the same the same courses of R19 without any modifications in the contents.

Item No: 11-BOS-MBA5



- The CO targets are fixed by considering the CO values for the past three academic years.
- An in-depth discussion of CO-PO Mapping table is done by considering level 3 for High level of mapping, Level 2 for Moderate Mapping and Level 1 for Low level of Mapping.
- The target level for PO's is fixed as 2.3 for assessing the PO's for 2017-2019 Batch.

Item No: 11-BOS-MBA6

The examiners list has been identified and approved by the Board of Studies members.

The list of examiners and their details are enclosed in ANNEXURE-II

Members present :

S.NO	Name of the Member	Designation and Address	Signature
Chairman			
1	Dr.P.Subramanyam	Assistant Professor, AITS Rajampet.	
External Members:			
2	Prof.K. Venugopal Rao (Academic Expert)	Dean, Faculty of Commerce and Management, Sri Krishnadevaraya University, Ananthapuram.	
3	Prof. J.Katyayani	Professor of Management Studies, SPMVV, Tirupathi.	Absent



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	(Academic Expert)		
4	Dr.T.Dula Babu (Industry Expert)	Senior Professor, GIBS Business School, Bangalore	T. Dula Babu
5	V Pratap Reddy (Alumni Expert)	Senior consultant, IBM, Hyderabad.	V Pratap Reddy
6	Dr B Abdul Azeem	Associate Professor, AITS Rajampet. (Marketing)	B Abdul Azeem
7	SMD Azash	Assistant Professor, AITS, Rajampet,(HR)	SMD Azash
8	K Subbareddy	Assistant Professor, AITS, Rajampet, (Finance)	K Subbareddy

Chairman of BOS

Dr P Subramanyam,

Head of the Department,

Department of Business Administration.

Head of the Department
Master of Business Administration

Annamacharya Institute of Technology and Science

New Boyanapalli, RAJAMPET - 516 126.

Annamayya Dist. A.P.



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DEPARTMENT OF BUSINESS ADMINISTRATION
ANNEXURE-1
ACTION TAKEN REPORT

Date: 05-10-2020

The following actions were taken by Board of Studies Members.

S. NO.	Suggestions by Stakeholders	Action Taken
1	Incorporation of case studies and EDP's in the Curriculum.	The suggestion is forwarded to Board of Studies. BoS has recommended including Entrepreneurship development programs (PDP) as a part of curriculum.
2	Real time experience related works needed to be introduced in the curriculum.	The suggestion is forwarded to Board of Studies. BoS has recommended providing real time experiences in the Project works.
3	Add industry related subjects.	The suggestion is forwarded to Board of Studies. BoS has recommended upgrading syllabus according to the industry requirements.
4	Modify services marketing syllabus.	The suggestion is forwarded to Board of Studies. BoS has recommended changing the elective subject services Marketing according to current requirements.
5	Enrich the capacity of students through Live Stock Market analysis.	The suggestion is forwarded to Board of Studies. BoS has recommended to provide Live stock market analysis of NSE and BSE in the curriculum.
6	Modify the contents of the Syllabus.	The suggestion is forwarded to Board of Studies. BoS has recommended to modify the contents as per business requirements.

The above report is to be presented in the BoS meeting for its approval and feedback.


HEAD OF THE DEPARTMENT

Master of Business Administration

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ANNEXURE-II

Experts List

S.No	Name of the Expert	Details
1	Prof. K. Venu Gopal Rao	Professor & HOD, Department of management studies, SK University, Ananthapuramu. Email- k4161007@yahoo.co.in Mobile - 94400 11437
2	Prof.J. Katyani	Professor and Head, Department of Management studies, SPMVV, Tirupati, Mobile -- 919494490170 Email- jkatyani@gmail.com
3	Dr. G. Sudarasana Reddy	Professor & Vice Chancellor, Department of studies and research in commerce and management, Tamukur University, Tamukur , Karanataka Email id: gsudarshanareddy@gmail.com Mobile – 919449520923
4	Dr. C. Viswanatha Reddy	Professor & Dean, Rayalaseema University , Kurnool, Mobile- 919848263463 Email- vsrits@gmail.com
5	Prof.D.Pradeep Kumar	Professor & HOD, Dept of MBA, MITS(A), Madanapalli. Mobile- 919160020787



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		Email- mbahod@mits.ac.in
6	Dr.M.Lokanatha Reddy	Professor of Management Studies Reva Business School. Reva University ,Banglore Mobile- 919490991873 Email- lokanadha@gmail.com
7	Dr.Y. Subbarayudu	Associate Professor, Dept of Business Management, YV University, Kadapa Mobile- 919440883050 Email- srujith@yogivemanauniversity.ac.in
8	Prof. P.V. Narasaiah	Professor & Principal, SVU College of Commerce, management and computer science, S.V. University, Tirupati. Email- drpvnarasaih@gmail.com Mobile- 919441012722
9	Prof. Muni Narayanappa	Professor& Principal, Bangalore City University, Email- drmuninarayan@yahoo.co.in Mobile -9194408416845
10	Dr. S. Suja S Nair	Professor and Head, Department of Business Administration, Vikrama Simha Puri university, Nellore Email- sujavsu@yahoo.in Mobile-9190320795532