## ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES (AUTONOMOUS)

New Boyanapalli, Rajampet, Kadapa District, Andhra Pradesh-516 126

## **DEPARMENT OF BUSINESS ADMINISTARTION**

## **ACTION TAKEN REPORT**

Date: 20-04-2018

Based on the discussions of Feedback committee meeting held on 19-04-2018, the following actions were taken by PAC.

| S. NO. | Suggestions by Stakeholders                               | Action Taken  |
|--------|---|---|
| 1      | Inclusion of case study in the curriculum                 | The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended including case studies in the curriculum.  |
| 2      | Modifications in Electives.                               | The suggestion is forwarded to Program Assessment Committee (PAC). PAC has suggested offering electives on ES system rather than CBCS.  |
| 3      | Addition of ethics related contents in all subjects.      | The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended introducing ethical aspects for all the subjects in II semester.   |
| 4      | Elective subjects are to be modified as per requirements. | The suggestion is forwarded to Program Assessment Committee (PAC).PAC has recommended change the order of elective subjects as per the current requirements.  |
| 5      | Deletion of traditional Subjects.                         | The suggestion is forwarded to Program Assessment Committee (PAC).PAC has recommended to delete traditional subjects such as Business Ethics and corporate Governance. International Financial Management, International Human Resource Management and International Marketing. |

| 6 | Introduction of new subjects in the | The suggestion is forwarded to Program      |
|---|-------------------------------------|---|
|   | curriculum.                         | Assessment Committee (PAC). PAC has         |
|   |                                     | recommended introducing new subjects like   |
|   |                                     | Green Marketing, Green Business             |
|   |                                     | Management, Insurance and Mutual funds.     |
| 7 | Introduction of new concepts in the | The suggestion is forwarded to Program      |
|   | already existed subjects.           | Assessment Committee (PAC). PAC has         |
|   |                                     | recommended adding topics related to stock  |
|   |                                     | market analysis in security analysis and    |
|   |                                     | portfolio management and the concepts of    |
|   |                                     | financial institutions in financial markets |
|   |                                     | and services subject.                       |

The above report is to be presented in the PAC meeting for its approval and feedback.

HEAD OF THE DEPARTMENT

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