

**ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES
(AUTONOMOUS)**

New Boyanapalli, Rajampet, Kadapa District, Andhra Pradesh-516 126

DEPARTMENT OF BUSINESS ADMINISTRATION

Date: 05-06-2020

MINUTES OF MEETING

The chairman of Department Advisory Board has conducted a meeting on 05th June 2020, at 5:00 pm in the Department of MBA with the Department Advisory Board members for discussing, addressing and reviewing of the data collected from PAC.

Members present:

1. Dr.P.Subramanyam - HOD & Chairman
2. P.Venkata Subbaiah – Member
3. K.Subba Reddy – Member
4. Dr.T.Navaneetha – Member
5. K.Bhaskar – Member
6. P.Dastagiri Reddy – Member from Industry

Resolutions:

During the meeting the following points were discussed and the minutes of meeting were recorded as below.

Item No.1: Incorporation of case studies and Entrepreneurship Development Programs in the curriculum.

The members of the Department Advisory Board has decided to conduct more webinars, seminars and symposiums related to entrepreneurship development Programs. Few members have suggested to add case studies in the curriculum.

Item No.2: Real time experience related works needed to be introduced in the curriculum.

A proposal related to addition of Mini projects in the curriculum has been raised in the meeting in order to bring real time experience among the students. Few committee members has suggested to plan about industrial visits to enhance knowledge related to company/Business environment.

Item No.3: Addition of industry related subjects.

Department Advisory Board members has decided to introduce Goods and service Tax and Customs Law as well as Digital marketing in the curriculum to make students to get aware of the industry related concepts and terminology.

Item No.4: Modification in Cost and Management accounting syllabus.

The members of the committee opined to change the Cost and management accounting syllabus. In this regard Management accounting concepts are to be introduced in the course and lengthy marginal costing concepts are to be condensed for the benefit of students.


Item No.5: Enrichment of the capacity of students through live stock market analysis.

Few members of the committee has suggested to introduce Live Stock Market analysis topics like Buying and selling of shares, Bull and Bare concepts, investments in profitable companies, NSE and BSE, decisions related to when to purchase and where to purchase are to be introduced in the curriculum.

Item No.6: Modify the contents of the syllabus.

It is proposed to introduce new contents in the various courses as per market demand in the curriculum.

During the meeting, the committee members had detailed discussions and the recommendations are forwarded to Board of Studies (BOS) for further action.


HEAD OF THE DEPARTMENT
Head of the Department
Master of Business Administration
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