



College Code : 70

ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES :: RAJAMPET

Approved by AICTE, New Delhi. Affiliated to Jawaharlal Nehru Technological University Anantapur
B.Tech : EEE, ECE & CSE courses Accredited by NBA, New Delhi. Accredited by NAAC with 'A' Grade
Recognized by UGC, New Delhi under sections 2(f) & 12(B) as per UGC act 1956. Institutional Member of ISTE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard.

1. The institutional Code of Conduct principles are displayed on the website
2. There is a committee to monitor adherence to the institutional Code of Conduct principles
3. Institution organizes professional ethics programmes for students, teachers, administrators and other staff
4. Annual awareness programmes on Code of Conduct are organized

Option selected

A. All of the above

PRINCIPAL

**PRINCIPAL
ANNAMACHARYA INSTITUTE OF
TECHNOLOGY & SCIENCES
NEW BOYANAPALLI-516 126
RAJAMPET, ANNAMAYYA Dist. A.P**



CRITERION VII–INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 Institutional Values and Social Responsibilities

7.1.10 - *The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard.*

Initiatives Undertaken by The Institution

For a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard.

Criterion Number	7
Metric	7.1.10
Details	f) Circulars and geo-tagged photographs with date and caption of the activities organized under this metric for teachers, students, administrators and other staff
Pages	1 to 5



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I Year Orientation Programme

The strength of our relationship with the students is our ability to gauge their strengths and weaknesses. Orientation Programme conducted at the beginning of the academic year is an effort on our part to fill-in the chasm that exists between the shared knowledge of students at the entry-level and the course requirements.

This orientation programme will help the students to have a smooth transition to the Engineering course. The sound grasp of the fundamentals of the engineering subjects lays the strong foundation for the entire four-year programme. Our experience has shown that students who underwent the induction classes have fared extremely well in Examinations. Also, the students who have attended the bridge course in the previous years have appreciated the initiative usefulness.

The objective of the Induction Programme is to work closely with the newly joined students in order to facilitate the following:

- Make the students feel comfortable in the new environment
- Allow them to explore their academic interests and activities
- Reduce competition and make them work for excellence
- Promote bonding within them
- Build relations between teachers and students
- Give a broader view of life
- Build character
- Awareness about ICC, Anti Ragging & Grievances
- Code of Conduct

At the start of the induction, the incumbents learn about the institutional policies, processes, practices, culture and values, familiarization to the respective branch/stream.

In the Orientation Program on Day 1, the Principal, Deans, and other college functionaries address and welcome the new students along with their parents. It serves to provide space for telling the new students about the college, and their academic and student life.

Schedule of the Day 1 Orientation Programme

Day 1	09:00 am - 11:00 am	Academic registration
	11:00 am – 1.00 pm	Orientation: Principal
	1:00 pm – 2:00 pm	Lunch Break
	2:00 pm – 3.30 pm	Interaction with the Students/Parents/Guardians



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I B.Tech Student Orientation Programme for 2019 Admitted Batch Students and Parents



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1. A personality development programme on “Human values on ethics”

Resource person: **Sri. Bodhamayananda Swamiji,**

Director, Vivekananda Institute of Human Excellence

Date: **26th August, 2019**

Number of students: **I B.Tech students (700)**

Venue: **AITS Gallery**

Description:

A personality Development Program titled “**Human values on ethics**” is organized to I B.Tech Students of the Campus. Sri. Bodhamayananda Swamiji, Director, Vivekananda Institute of Human Excellence is the resource person of the program. “As a human beings we must have ethical values which shows of character and having helping nature, love the neighbors, honouring the parents, fulfilling our responsibility add the excellence to it” opined Sri Bodhamayananda Swamiji, in his address. He also advocated the ‘triple H’ Principle, “Head to think, Heart to feel and Hands to work”, propels one in the right direction in every work. Sri.gangi Reddy garu,Dr.S.M.V.Narayana, Principal,AITS; Sri.Choppa Yella Reddy, Vice Chairman, AET; Dr.B.Balanagendra Prasad, Head, Department of Humanities and Sciences; Staff Felicitated Bodhamayananda Swami with Memento and Shawl.



Outcome:

1. The main aim of conducting the programme is to inculcate human values and make students better citizen in the society.
2. To make young engineers ethically strong to create better society.

Feedback: students and teachers were happy receiving life changing lessons from swami ji and felt emotionally charged to be good citizens of the society.



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2. English for Engineers

Resource person: **Prof.Aninditha Sahoo, IIT Madras**

Date: **31st Aug, 2018**

Number of students: **I B.Tech students (600)**

Venue: **AITS Gallery**

Description:

A Guest Lecture on, “English for Engineers” was arranged to Students of I B.Tech on the Campus in two sessions for a total of 700+ students. The event was held on 31st Aug, 2018. Prof.Aninditha Sahoo, IIT Madras was the resource person of the event. Evolution of English Language, Its growth, factors effecting its escalation at Global level, the importance of English Language at contemporary time, and tips to better English communication skills were dealt at length by Prof.Aninditha in the Conference. Dr.S.M.V.Narayana, Principal, AITS; Dr.L.Harikrishna incharge Head, H&S, Mr.D.Satheesh Raju, Incharge, Touchstone; Mr.M.Naga Raja Kumar, Asst.Prof of English; other members of the Faculty felicitated Prof Aninditha at the End of the Lecture.



Outcomes:

1. To make students aware of the importance of English language in 21st century and make them effective speakers of English language.
2. To create awareness among students regarding how English language is expanding globally, and its impact on job sector.

Feedback: students found these sessions very interesting and happy to learn from renowned professors.



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3. Personality Development Program _“Potentiality into performance”

Resource person: **Sri. Bodhamayananda Swamiji,**

Director, Vivekananda Institute of Human Excellence

Date: **3rd October, 2018**

Number of students: **I B.Tech students (650)**

Venue: **AITS Gallery**

Description:

A personality Development Program titled “Potentiality into performance” is organized to I B.Tech Students of the Campus. Sri. Bodhamayananda Swamiji, Director, Vivekananda Institute of Human Excellence is the resource person of the program. “The purpose of higher education is to Encourage and develop finer minds and sensibilities by exploring one’s limitless Potential. It must aim to construct meaningful edifices on the solid foundations and aspire to create individuals aware of themselves and mindful of their social responsibility.” opined Sri Bodhamayananda Swamiji, in his address. He also advocated the ‘triple H’ Principle, “Head to think, Heart to feel and Hands to work”, propels one in the right direction in every work. Dr.S.M.V.Narayana, Principal, AITS; Sri.Choppa Yella Reddy, Vice Chairman, AET; Dr.B.Balanagendra Prasad, Head, Department of Humanities and Sciences; Staff Felicitated Bodhamayananda Swami with Memento and Shawl. Management has donated an amount to Ramakrishna matt, Hyd for a good cause.



Outcomes: the personality development program is organized to nurture young minds into creators and make them learn about their potentiality and work for the betterment of life and society.

Feedback: students enthusiastically participated and felt happy receiving good personality traits from eminent personalities of the society.



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4. Personality Development Program “Master your Mind”

Resource person: **Mr.K.V.Pradeep, Motivational Speaker, cine actor**

Date: **26th August, 2019**

Number of students: **I B.Tech students (600)**

Venue: **AITS Gallery**

Description:

Master your Mind, a personality Development Program to Students of I B.Tech on the campus was organized on 12th September 2019. **Mr.K.V.Pradeep, Motivational Speaker, T.V.Actor** was the resource person of the program” Master Your Mind”. Mr Pradeep, inspired the young lot by saying the life truths like ‘ Knowledge is a weapon’. He displayed sheer tact of being innovative and creative with a few real life examples. The program was held in two sessions. Later Mr.K.V.Pradeep acted as the resource person to, a personality Development Program to Staff was held on the same day. Mr.Pradeep illustrated the qualities of a good, average and best teacher and motivated the attendees to be energetic in their operations. Hod H&S Dr. B.Bala Nagendra Prasad, touch stone incharge, staff and students are participated.



Outcome:

1. Main objective of the programme is to make students understand the importance of innovation and create wonders in the engineering field.
2. To make students use their knowledge in the right way to understand the possibilities of creative minds in the field

Feedback: students were positive receiving the personality traits from the cine actor, who did an excellent job in the field.



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5. Personality Development Program by Yandamoori Veerendranath

Resource person: **Mr.Yandamoori Veerendranath, acclaimed novelist, playwright and motivational speaker, Sahitya academy awardee**

Date: **27th November 2019**

Number of students: **I B.Tech students (600)**

Venue: **AITS Gallery**

Description:

Mr.Yandamoori Veerendranath, acclaimed novelist, playwright and motivational speaker,Sahitya academy awardee was invited to conduct a personality development programme for I year B.Tech. Students on Tuesday at Annamacharya Institute of technology and sciences (Autonomous),Rajampet. He addressed the students saying every student should have concentration and lateral thinking to get better result in their life. Mr.Yandamoori Veerendranath spoke to the students “students should have quality of hard work, interest on subject and also vision to be a powerful weapon in the society”. He stressed the students to be intelligent and have other special skills to face any competitive examinations and interview examinations to achieve success in their life. He also inspired the students to exhibit their talents with love and cheerful in any situation and students should plan for a better society and career to make our country a fruitful country in the world. Dr.S.M.V.Narayana-Principal ,AITS, said that the books written by Mr.Yandamoori veerendranath inspire students to achieve success in their life. Deans,Dr.B.Balanagendra Prasad,Head,Humanities and Sciences department, Heads of Various departments, Staff and students attended the programme.



Outcome:

1. Main outcome of the programme is to make first year students to understand their priorities and work on their strengths.
2. This program is intended to create awareness among young learners to make right decision, so that they can excel in the society

Feedback: students actively involved throughout the session and enjoyed the company of eminent speaker, provided excellent feedback.



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6. Personality Development Program by K. V. Pradeep, Cine actor

Resource person: **Mr.K.V.Pradeep, Motivational Speaker, cine actor**

Date: **17th & 18th November, 2022**

Number of students: **I B.Tech students (900)**

Venue: **AITS Gallery**

Description:

A personality development programme was organized for the I B. Tech, MBA & MCA students on 17th & 18th November, 2022 by TOUCHSTONE AITS. Mr. K. V. Pradeep famous cine actor and motivational speaker acted as the speaker of the event. He stressed the importance of self-discipline and need to have a clear goal in life to achieve greater things. He also asked students to work hard for the successful life on the occasion. Sri C. Yella Reddy, Vice Chairman AET, Dr. S.M.V.Narayana, Principal AITS, felicitated the guest on this occasion.



Outcome:

1. The programme is intended to make students aware of their personality and work on their skills to make a better life.
2. To promote critical thinking and analytical skills among young learners.

Feedback: students actively participated in the personality development programme and were happy receiving good things from eminent speakers.



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Faculty Orientation Programs on Code of Conduct





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Conducting 'Code of Conduct' to newly joining Faculty by Dean Academics



Conducting 'Code of Conduct' to newly joining Faculty by Principal



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