

**ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES
(AUTONOMOUS)**

New Boyanapalli, Rajampet, Kadapa District, Andhra Pradesh-516 126

DEPARTMENT OF BUSINESS ADMINISTRATION

ACTION TAKEN REPORT

Date: 23-05-2019

Based on the discussions of Feedback committee meeting held on 22-05-2019, the following actions were taken by PAC.

S. NO.	Suggestions by Stakeholders	Action Taken
1	Students' management skills need to be improved.	The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended to add time management activities like planning a day, Scheduling game, Business related case studies in personality development program (PDP).
2	Student Leadership activities and entrepreneurial activities are to be enhanced.	The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended to conduct role plays, workshops, seminars and Guest Lectures on leadership and entrepreneurship to enhance leadership and entrepreneurial skills.
3	Modify the Course contents in Information Technology LAB	The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended to upgrade lab contents in IT lab by adding SPSS and Tally in the course.
4	Elective subjects are to be modified as per requirements.	The suggestion is forwarded to Program Assessment Committee (PAC). PAC has recommended to change the elective subjects according to current requirement. Retail marketing is added as core subject. Consumer behavior is moved to elective 1. Green Marketing management subject has been added as elective.
5	Students related Extracurricular activities are to be added.	The suggestion is forwarded to Program Assessment Committee (PAC). PAC has

		recommended conducting more number of extracurricular activities like sports, games and other management events.
6	Placement assistance and interview skills are to be enhanced.	The suggestion is forwarded to Program Assessment Committee (PAC).PAC has recommended to provide special assistance for placement and to conduct internal Campus Recruitment programs to enhance interview skills among students.

The above report is to be presented in the PAC meeting for its approval and feedback.



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