

Annamacharya Institute of Technology & Sciences (Autonomous)

Rajamapet-516126, Kadapa District (AP)

15th MEETING OF BOARD OF STUDIES

(Through Virtual Mode)

Date: October 15, 2022

15th BOARD OF STUDIES MEETING MINUTES

MINUTES OF THE 15th BOARD OF STUDIES MEETING OF DEPARTMENT OF BUSINESS ADMINISTRATION, HELD ON OCTOBER 15, 2022 AT 11.00 AM THROUGH VIRTUAL MODE.

Members of BOS:

- Chairman : Dr P Subramanyam
- External Members : 1. Prof. S. Venkata Ramanaiah, IIM, Lucknow
2. Prof. K Ravi Sankar, IGNOU, Director, School of Management
3. Dr. Irala Lokannadha Reddy, Associate Professor, School of Management, University of Hyderabad
3. Dr P Mohan Kumar, Reva University
4. Dr. Mahesh Pavan, Project Manager
5. Mr. C. Jagadeesh, Senior Financial Analyst, VXL Services Ltd,
- Internal Members : 1. Mr. K. Subba Reddy (Finance)
2. Mr. SMD. Azash (HRM)
3. Dr. T. Navaneetha (Marketing & HRM)

AGENDA

Item No.	Subject
15.01	To confirm the minutes of 14 th meeting of the Board of studies held on May16, 2022.
15.02	To consider the proposals for new MBA Programme (MBA-Business Analytics).
15.03	To consider and approve MBA (Business Analytics) two-year course structure (R22) and first year detailed syllabus as per revised AICTE Model curriculum for

	management from the academic year 2022-23
15.04	To frame R22 regulation and repeal R19 Regulation and reduction of total credit from 116 to 102 as per the AICTE Norms from R22 regulation.
15.05	To review Entrepreneurship Development subject syllabi and inclusion of contemporary issues
15.06	To review Corporate Finance subject syllabi and inclusion of new content such as corporate restructuring, mergers & acquisition etc.
15.07	To review, reframe and remove repetitive syllabi content in Security Analysis Portfolio Management subject and change of title.
	Any other item(s) with the approval of the Chair.

RESOLUTIONS

Item No: 15-BOS-MBA1

The Board of Studies resolved to approve the minutes of the 14th Board of Studies meeting held on 16th May 2022

Item No: 15-BOS-MBA2

It is resolved to approved the introduction of a new course MBA Programme (MBA-Business Analytics) from the academic year 2022-23 onwards.

Item No: 15-BOS-MBA3

The Departmental Committee has been gathered course details from premier institutions i.e., local and national level for making a draft regulations, curriculum and course contents for Master of Business Administration (Business Analytics) course. The committee made a draft curriculum by considering AICTE Model curriculum for Management Programs. The minimum number of credits for award of Master of Business Administration (Business Analytics) should be 102 credits. Out of 102 credits, 72 credits are to be allotted for core courses and the rest of 30 credits for electives courses and project work. The draft regulations, curriculum, course contents and details syllabi for 2 years were presented to the Board of Studies for discussion.

After thorough discussion and deliberations, it is resolved to approve Master of Business Administration (Business Analytics-R22) course regulations, curriculum, course contents for two years and detailed syllabi for I & II Semester. The curriculum and course structure in appended in an Annexure-A

Item No: 15-BOS-MBA4

The chairman, Board of Studies, Department of Business Administration is proposed to go for R22 regulations for Master of Business Administration (MBA) programme instead of R19 regulations. As per AICTE model curriculum, it is suggested to have maximum of 102 credit whereas existing R19 curriculum have 116 credits. All the members of BOS suggested to go for 102 credits instead of 116 credits. In this meeting, after thorough discussion, the members of Board of Studies are unanimously approved R22 regulation with 102 credits. The committee approved the R22 curriculum, course structure and detailed syllabi for MBA course. The curriculum and course structure is appended as an Annexure-B

Item No: 15-BOS-MBA5

It is resolved to approve the Entrepreneurship Development course content are modify in I year I semester in R22 Regulations.

Item No: 15-BOS-MBA6

It is resolved to approve the syllabi of the Corporate Finance course offered in II year I semester in R22 Regulations.

Item No: 15-BOS-MBA7

It is resolved to approve the syllabi of the Security Analysis Portfolio Management course and course title as changed as “Investment and Portfolio Management” instead of “Security Analysis Portfolio Management”.

A few other suggestions are made by the committee to incorporate that in MBA (Business Analytics) course.

1. **It is suggested** that to change title as data visualization with “visual analytics for manager” instead of “data visualization”.
2. in MBA (Business Analytics).
3. Board of study members are **suggested** that to include Industry 4.0 &Innovation syllabi content in design thinking in MBA (Business Analytics) course.
4. **Board of study members are suggested that** inclusion of compulsory case study related question in question paper in both management programme.
5. **Board of study members are suggested** that introduction of Massive Open Online Coursers (MOOCs) with or without credit.

Link for the recorded meeting

15th BoS Meeting of Dept of MBA, AITS Rajampet

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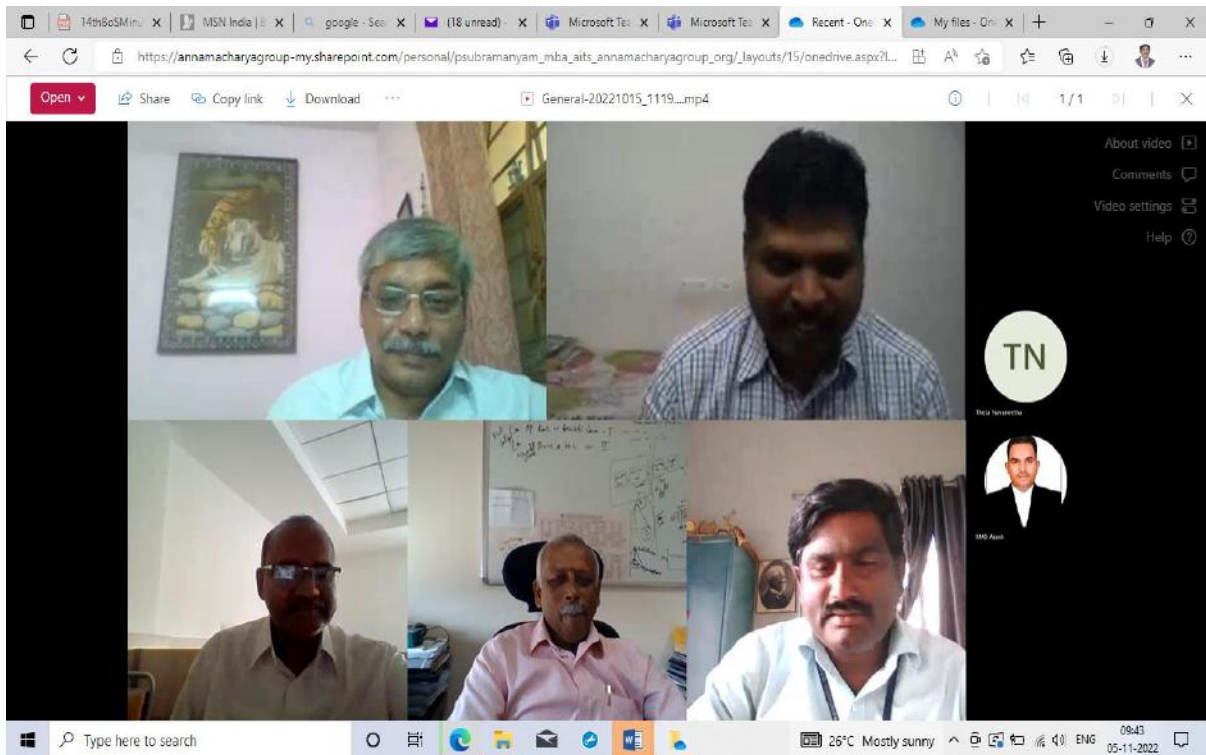
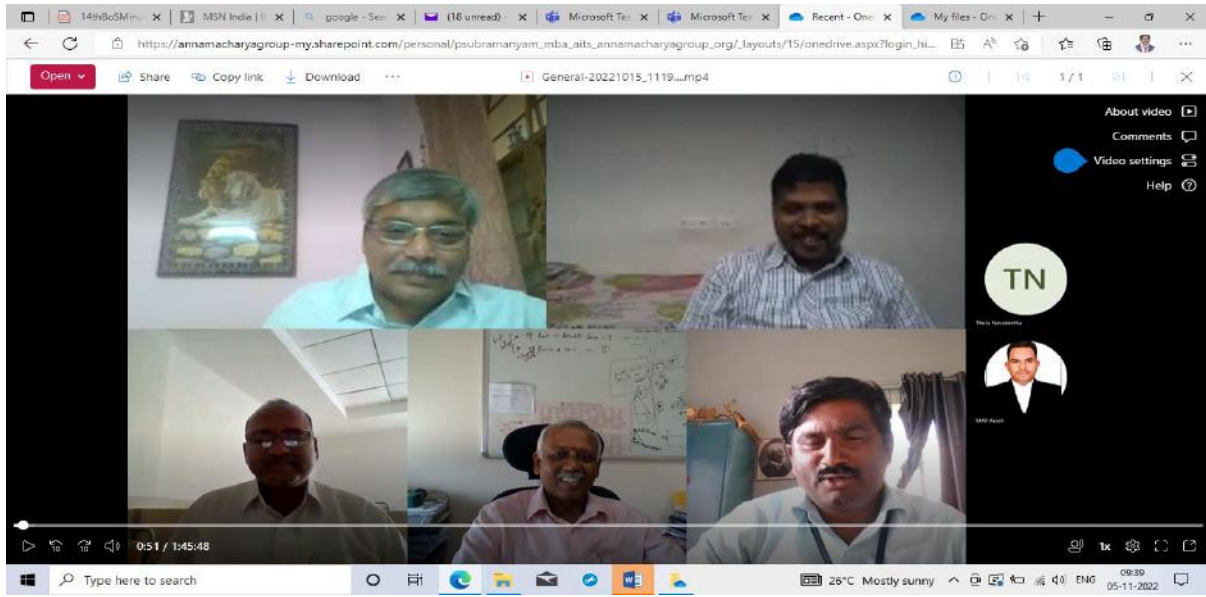


Chairman of BOS
Dr P Subramanyam,
Head of the Department
Department of Business Administration.

15 th BOS MEETING -15-10-2022

15 th BOS MEETING LINK:

<https://annamacharyagroup.sharepoint.com/:v:/s/MBABOS/EYRfrXJOENVMi6Xv6cZAa7wBDC-tNYT5gAexiXGYTZGcZQ?e=fXjbjt>



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DEPARTMENT OF BUSINESS ADMINISTRATION
15th MEETING OF BOARD OF STUDIES
 (Through Virtual Mode)
 Date: October 15, 2022
AGENDA

Item No.	Subject
15.01	To confirm the minutes of 14 th meeting of the Board of Studies held on May 16, 2022.
15.02	To consider the proposals for new MBA Programme (MBA-Business Analytics).
15.03	To consider and approve the course curriculum finalized by the Course Design and Development Committees for MBA (Business Analytics) Programme.
15.04	To review the MBA (R19) programme course contents.
15.05	To consider and approve MBA (Business Analytics) two-year course structure (R22) and first year detailed syllabus as per revised AICTE Model curriculum for management from the academic year 2022-23
15.06	To review Corporate Finance subject syllabi and inclusion of new content such as corporate restructuring, mergers & acquisition etc.

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MS Word: T0201 BUSINESS ANALYTICS 2022 (1) 1 - Word

Category	Credits
Professional Core Courses	12
Professional Elective Courses	16
Computer Applications	02
Total Credits	30

Semester IV (Recent year)							
Sl. No.	Category	Course Code	Course Title	Hours per week			Credits
				L	T	P	C
1	PCC	22P1BA01	Supply chain Management and Analytics	4	0	0	4
2	PCC	22P1BA04	Social Media and Web analytics	4	0	0	4
3	PCC	22P1BA03	Big Data Analytics and Using AI/ML	4	0	0	4
4	Project	22P1BA05	Entrepreneurship Project Work	2	0	0	2
		Total credits					20

Category	Credits
Professional Core Courses	05
Professional Elective Courses	09
Project	04
Total Credits	20

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