

Annamacharya institute of technology and sciences (autonomous): Rajampet

~~DEPT. OF MBA~~

Board of studies meeting held at on 5-6-2016 Annamacharya institute of technology and sciences (autonomous): Rajampet.

Members of Board of Studies - Present

- 1) Dr. M Rajesh, Associate Professor ,  
DEPT OF MBA ,AITS(AUTONOMOUS), Rajampet.
- 2) Mr K Bhaskar, Asst Professor  
DEPT OF MBA  
AITS (AUTONOMOUS),Rajampet.
- 3) Mr K subbareddy, Asst Professor  
DEPT OF MBA  
AITS (AUTONOMOUS),Rajampet.
- 4) Mrs. V Mouneswari Asst Professor  
DEPT OF MBA  
AITS (AUTONOMOUS),Rajampet
- 5) Dr. D Pradeep Kumar, Professor  
DEPT OF MBA  
MITS , Madanapalli,
- 6) Mr. P. Bala sai,  
Finance Manager, Global Solutions LTD, Bangalore.


Members of Board of Studies – Absent

- 1) Dr. K. Venugopal Rao  
Professor, Department of Business Administration, S.K. University, Anantapuramu
- 2) P. Pavan Kumar  
Professor Associate, IBM, Bangalore.

Resolutions:

The member of board of studies of MBA have gone through the course structure and syllabi and resolved to introduce emerging courses into the curriculum in the ensuing (2017academic ) year. Finally the committee has resolved the following .

- 1) New course and emerging ones like business analytics, Digital Marketing, Statistical applications with SPSS, SAS, R, May be included.
- 2) Assignments in each course may be included for the award of internal marks along with the mid test.
- 3) Massive open on line course may be introduced to the students with or without credits to expose them into the global teaching and learning.
- 4) MS OFFICE being offered in computer applications lab of 1<sup>st</sup> Semester may updated to give an advanced exposure to students.
- 5) Concepts like startups, liquidity and insolvency may be added to the entrepreneurship development subject being offered in the iii semester.
- 6) It is proposed to increase lab component in the course structure with the more credits allotted to it

  
Board of chair  
Head of the Department  
Master of Business Administration  
Annamacharya Institute of Technology  
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