

**ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES
(AUTONOMOUS)**

New Boyanapalli, Rajampet, Kadapa District, Andhra Pradesh-516 126

DEPARTMENT OF BUSINESS ADMINISTRATION

Date: 08-05-2020

Attention: Program Assessment committee members

A meeting of Program Assessment committee members is scheduled at 05:00 pm on 10.05.2020 at this Institute premises. All the members are requested to attend the same without fail.

Meeting Agenda:

Item No. 1: Analysis of 2017-2019 batch PO attainments

Item No.2: Fixing of target level for 2018-2020 batch for PO's

Item No.3: Discussion on stakeholder feedback on PO's

Item No.4: Incorporation of case studies and Entrepreneurship Development Programs in the curriculum.

Item No.5: Real time experience related works needed to be introduced in the curriculum.

Item No.3: Addition of industry related subjects.


Item No.6: Modification in services marketing syllabus.

Item No.7: Enrichment of the capacity of students through live stock market analysis.

Item No.8: Modify the contents of the syllabus.

Item No.9: Any item with the permission of Chair

Venue: Department of MBA


HEAD OF THE DEPARTMENT
Head of the Department
Master of Business Administration
Annamacharya Institute of Technology and Sciences
New Boyanapalli, RAJAMPET - 516 126.
Annamayya Dist. A.P.

Copy to: Circulation among the Program Assessment Committee members.

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DEPARTMENT OF BUSINESS ADMINISTRATION

Date: 10-05-2020

MINUTES OF MEETING

The chairman of Program Assessment Committee has conducted a meeting on 10th May 2020, at 5:00 pm in the Department of MBA with the Program Assessment Committee members for discussing, addressing and reviewing of the data collected from Feedback committee.

Members present:

1. Dr.P.Subramanyam - HOD & Chairman
2. Dr.B.Abdul Azeem – Member
3. S.ParthaSarathi – Member
4. Dr.T.Navaneetha – Member
5. K.Bhaskar – Member

Resolutions:

During the meeting the following points were discussed and the minutes of meeting were recorded as below.

Item No. 1: Analysis of 2017-2019 batch PO attainments :

The PO1,PO2 ,PO3 ,PO4 ,PO6, PO7 has attained the target and the remaining PO's ie, PO5,PO8.has not attained the PO's target value 1.9.

Item No.2: Fixing of target level for 2018-2020 batch for PO's:

The committee has suggested that the target values for PO's can be set to 2.0 for 2018-2020 Batch with approval of PO's

Item No.3: Discussion on stakeholder feedback on PO's :

The committee has resolved to accept the feedback of student, parent, Alumni & faculty with to regard to PO's.

Item No.4: Incorporation of case studies and Entrepreneurship Development Programs in the curriculum.

The members of the Program Assessment committee has decided to conduct more webinars, seminars and symposiums related to entrepreneurship development Programs. Few members have suggested to add case studies in the curriculum.

Item No.5: Real time experience related works needed to be introduced in the curriculum.

A proposal related to addition of Mini projects in the curriculum has been raised in the meeting in order to bring real time experience among the students. Few committee members has suggested to plan about industrial visits to enhance knowledge related to company/Business environment.

Item No.6: Addition of industry related subjects.

Program Assessment committee members has decided to introduce Goods and service Tax and Customs Law as well as Digital marketing in the curriculum to make students to get aware of the industry related concepts and terminology.

Item No.7: Modification in Cost and Management accounting syllabus.

The members of the committee opined to change the Cost and management accounting syllabus. In this regard Management accounting concepts are to be introduced in the course and lengthy marginal costing concepts are to be condensed for the benefit of students.


Item No.8: Enrichment of the capacity of students through live stock market analysis.

Few members of the committee has suggested to introduce Live Stock Market analysis topics like Buying and selling of shares, Bull and Bare concepts, investments in profitable companies, NSE and BSE, decisions related to when to purchase and where to purchase are to be introduced in the curriculum.

Item No.9: Modify the contents of the syllabus.

It is proposed to introduce new contents in the various courses as per market demand in the curriculum.

During the meeting, the committee members had detailed discussions and the recommendations are forwarded to Department Advisory Board (DAB) for further action.


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DEPARMENT OF BUSINESS ADMINISTRATION

ACTION TAKEN REPORT

Date: 11-05-2020

Based on the discussions of Program Assessment committee meeting held on 10-05-2020, the following actions were taken by DAB.

S. NO.	Suggestions by Stakeholders	Action Taken
1	Fixing of target level for 2018-2020 batch for PO's	The suggestion is forwarded to DAB. DAB has recommend to fix target as 2.0
2	Incorporation of case studies and EDP's in the Curriculum.	The suggestion is forwarded to Department Advisory Board (DAB). DAB has recommended to conduct workshops, seminars and symposiums to improve entrepreneurial skills in the curriculum.
3	Real time experience related works needed to be introduced in the curriculum.	The suggestion is forwarded to Department Advisory Board (DAB). DAB has recommended to introduce Mini-projects and plan for more industrial visits.
4	Addition of industry related subjects.	The suggestion is forwarded to Department Advisory Board (DAB). DAB has recommended to introduce Goods and service Tax and Customs Law as well as Digital marketing in the Curriculum.
5	Modifications in Cost and Management Accounting syllabus.	The suggestion is forwarded to Department Advisory Board (DAB). DAB has recommended to change the Cost and Management Accounting by adding more management accounting concepts in the curriculum.
6	Enrich the capacity of students through Live Stock Market analysis.	The suggestion is forwarded to Department Advisory Board (DAB). DAB has recommended to provide Live stock market

		analysis of NSE and BSE in the curriculum.
7	Modification in the contents of the Syllabus.	The suggestion is forwarded to Department Advisory Board (DAB). DAB has recommended to modify the contents as per business requirements.

The above report is to be presented in the DAB meeting for its approval and feedback.


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