

**ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES  
(AUTONOMOUS)**

**New Boyanapalli, Rajampet, Kadapa District, Andhra Pradesh-516 126**

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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Date: 19-04-2018**

**MINUTES OF MEETING**

The chairman of feedback Committee has conducted a meeting on 19<sup>th</sup> April 2018, at 5:00 pm in the department of MBA with the Feedback Committee members for discussing, addressing and reviewing of the data collected from various Feedback sources. The Feedback was collected from Students on Curriculum, Exit Feedback, teachers' feedback, Alumni Feedback, Industry Personnel feedback and Parents feedback.

**Members present:**

1. Dr.P.Subramanyam-HOD & Chairman
2. S.ParthaSarathi- Member
3. P.Venkata Subbaiah – Member
4. A.Aswini – Member
5. V.Vedavathi Member

**Resolutions:**

During the meeting the following points were discussed and the minutes of meeting were recorded as below.

**Item No.1: Inclusion of case studies in the curriculum and also in the external examinations.**

The member of feedback committee has suggested to incorporate Business related case studies in the curriculum as well as in the external examinations to make the students to get familiarization with the Business problems and issues.

**Item No.2: Selection of Elective subjects from CBCS to ES.**

Few members have suggested to provide choice based credit system in opting the prescribed courses (Core, elective, minor or soft skill courses) rather than traditional courses.

**Item No.3: Addition of ethics related contents in all subjects.**

The committee members has advised to introduce Ethics related topics in the Last Unit of II semester subjects as it helps in making the students as ideal Managers.

**Item No.4: Elective subjects are to be modified as per requirements.**

Feedback committee members has suggested to improve the contents of elective subjects and the concepts in electives need to be matched with the market trends and demands.

**Item No.5: Deletion of traditional subjects.**

It is suggested by the members to delete traditional subjects like International Human Resource management, Business Ethics and Corporate Governance, International Marketing and International Financial Management. These subjects can be replaced with advanced courses like Logistics and supply chain Management and Retail Management.


**Item No.6: Inclusion of New subjects in the curriculum.**

Green Marketing, Green Business Management, Insurance and Mutual funds can be included in the curriculum as these subjects are suggested by feedback committee members as trendy subjects.

**Item No.7: Introduction of new concepts in the already existed subjects.**

The committee members has recommended adding topics related to stock market analysis in security analysis and portfolio management and the concepts of financial institutions in financial markets and services subject.

During the meeting, the committee members had detailed discussions on the above suggestions and the recommendations are forwarded to Program Assessment Committee (PAC) for further action.

  
**HEAD OF THE DEPARTMENT**  
Head of the Department  
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