

**Annamacharya Institute of Technology & Sciences (Autonomous)**

**Rajmapeta-516126, Kadapa District (AP)**

**14<sup>th</sup> MEETING OF BOARD OF STUDIES**

**(Through Virtual Mode)**

**Date: May 16, 2022**

**14<sup>th</sup> BOARD OF STUDIES MEETING MINUTES**

MINUTES OF THE 14<sup>th</sup> BOARD OF STUDIES MEETING OF DEPARTMENT OF BUSINESS ADMINISTRATION, HELD ON MAY 16, 2022 AT 2.00 PM THROUGH VIRTUAL MODE.

**Members of BOS:**

- Chairman : Dr P Subramanyam
- External Members : 1. Prof. S. Venkata Ramanaiyah, IIM, Lucknow  
2. Prof. K Ravi Shankar, IGNOU, Director, School of Management  
3. Dr P Mohan Kumar, Reva University  
4. Dr. Mahesh Pavan, Project Manager  
5. Mr. C. Jagadeesh, Senior Financial Analyst, VXL Services Ltd,
- Internal Members : 1. Mr. K. Subba Reddy (Finance)  
2. Mr. SMD. Azash (HRM)  
3. Dr. T. Navaneetha (HRM)

**AGENDA**

Item No.	Subject
14.01	In Unit-III of Entrepreneurship Development subject, Marketing concepts are to be discussed.
14.02	In Unit-V of Entrepreneurship Development the concepts Rural entrepreneurship, Agricultural entrepreneurship, Green Entrepreneurship and Social entrepreneurship the topics need to be specified.
14.03	The title Financial Accounting for Managers has to be changed to Accounting for Managers.

14.04	In Operations Management, in Unit-IV, Inventory Techniques are repeated in Financial Management. It is to be altered.
14.05	In Management Information systems advanced topics are to be added.
14.06	In the subject Cost and Management Accounting – Unit 1 should be placed in Unit-2 and vice versa.
14.07	Unit-5 of Cost and Management Accounting should be modified as the Syllabus is vast
14.08	The elective subject Wage and Compensation Management has to be replaced with a new subject Industrial relations and Labor Laws
14.09	In Security and Portfolio Analysis 3 <sup>rd</sup> and 5 <sup>th</sup> unit Syllabus is common. Advanced topics can be added in 5 <sup>th</sup> Unit
14.10	Employee Performance Management subject can be removed and most advanced subject HR Metrics and Analytics can be added
14.11	Refinement of GST and Customs Law syllabus need to be done.
14.12	Financial Markets and Services subject need to be replaced with financial analytics subject and few important topics of FMS can be added to corporate finance
	Any other item(s) with the approval of the Chair.

**Members of BOS:****Chairman of BOS:**

Dr. P.Subramanyam, Associate Professor & HOD, Department of MBA, AITS( Autonomous), Rajampet – 516126.

**Academic Experts:**

1. Prof. S. Venkata Ramanaih., IIM Lucknow
2. Prof. K Ravi Shankar., IGNOU, Director, School of Management
3. Dr P Mohan Kumar., Reva University

**Industry Expert:**

1. Dr. Mahesh Pavan., Project Manager., IBM

**Alumni Representative:**

1. Mr. C. Jagadeesh., Senior Financial Analyst, VXL Services Ltd, Bangalore

**Internal Members:**

1. Mr. K. Subba Reddy., Assistant Professor, Department of MBA, AITS( Autonomous), Rajampet – 516126.
2. SMD Azash ., Assistant Professor, Department of MBA, AITS( Autonomous), Rajampet – 516126.
3. Dr. T. Navaneetha., Assistant Professor, Department of MBA, AITS( Autonomous), Rajampet – 516126.

The Board of Studies Meeting for department of business administration was held on 16.05.2022 (Monday) at 2.00 am.

The welcome address was delivered by the Chairman of Board of Studies Dr. P.Subramanyam and the members of the Board were introduced. The members were given a comprehensive report on the academic programs of the department and all the academic activities carried out by the department as specified in the academic calendar of the college. The resolutions of BOS meeting held on 16th May 2022 were reviewed. The need for the revision of curriculum and syllabi for some of the papers are emphasizes and was discussed.

The requirement for an introduction of new concepts and changes in syllabi are stressed relating to entrepreneurship development, data science, business analytics and machine learning etc. After a brief assessment, the agenda items listed were taken up for discussion and the following resolutions were passed. The minutes of BOS meeting were approved by the members.


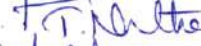


The members made the following points (Resolutions).

#### **RESOLUTIONS;**

1. **It is resolved** that removal of marketing related syllabi content in entrepreneurship development subject and replace with the project preparation topic to be include in unit III. entrepreneurship development subject.
2. **It is resolved** that adding additional concepts such as rural, agricultural, green and social entrepreneurship concepts in entrepreneurship development subject and suggested all such concept are to be lucid and confine in unit V of entrepreneurship development subject.
3. **It is resolved to recommend** that change the title of Financial Accounting for Managers into Accounting for Managers.
4. **It is resolved to approve** that the syllabi of inventory techniques are remove from financial management and inclusion into operation management due to repetition of above concept in both papers.

5. The members after thorough discussion **resolved that** introduction of new concept such as data science, business analytics, artificial intelligence (AI) and machine learning in Management Information System (MIS) subject.
6. **It is resolved to approve** that reduction in syllabi in Unit 5 of cost and management subject to due vast topic in that unit.
7. **It is resolved to authorize** that introduction of Industrial Relation and Labour Laws subject in place of wage and compensation management subject.
8. **It is resolved to recommend that** introduction of advance topics in security and portfolio management and insertion of new syllabi in Unit V.
9. **It is resolved to authorize that** introduction of HR Metric and analytics subject in place of employee performance management subject.
10. **It is resolved to recommend that** the syllabi of GST and Custom law has to be refine.

Presenting Members:

1. Dr P Subramanyam 
2. Dr T Navaneetha 
3. K. Subba Reddy 
4. SMD Azash 
5. Prof. S. Venkata Ramanaiah
6. Prof. K Ravi Shankar
7. Dr P Mohan Kumar
8. Dr Mahesh Pavan



**Chairman of BOS**

Dr P Subramanyam,

Head of the Department,

MBA Department.

Head of the Department

Master of Business Administration

Annamacharya Institute of Technology

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