

Annamacharya Institute of Technology & Sciences (Autonomous)

Rajampet-516126, Kadapa District (AP)

16th MEETING OF BOARD OF STUDIES

(Through Virtual Mode)

Date: June 28, 2023

16th BOARD OF STUDIES MEETING MINUTES

MINUTES OF THE 16th BOARD OF STUDIES MEETING OF DEPARTMENT OF BUSINESS ADMINISTRATION, HELD ON June 28, 2023 AT 11.30 AM THROUGH VIRTUAL MODE.

Members of BOS:

Chairman : Dr P Subramanyam

External Members : 1. Prof. S. Venkata Ramanaiah, IIM, Lucknow
2. Prof. K Ravi Shankar, IGNOU, Director, School of Management
3. Dr P Mohan Kumar, Reva University
4. Dr. Mahesh Pavan, Project Manager, IBM, Bangalore
5. Mr. C. Jagadeesh, Senior Financial Analyst, VXL Services Ltd,

Internal Members : 1. Mr. K. Subba Reddy (Finance)
2. Dr.V.Mouneswari (HR)
3. Dr. T. Navaneetha (Marketing)

Item No.	Subject
16.01	To confirm the minutes of 15 th meeting of the Board of studies held on October 16,2022.
16.02	Approval for inclusion on latest trending courses.
16.03	To consider and approve the panel of examiners for external examinations for the Academic Year 2023-24
16.04	To approve and consider more Guest lectures and Workshops.
	Any other item with the permission of the chair

The Board of Studies Meeting for Department of Business Administration was held on 28.06.2023. (Wednesday) at 11.30 AM.

The welcome address was delivered by the Chairman of Board of Studies Dr. P.Subramanyam and the members of the Board were introduced. The resolutions of BOS meeting held on 28.06.2023 were reviewed. The need for the revision of curriculum and syllabi for some of the papers are emphasizes and was discussed.

After a brief assessment, the agenda items listed were taken up for discussion and the following resolutions were passed. The minutes of BOS meeting were approved by the members

The members made the following Resolutions:

16.01: The minutes of 15th Board of studies of MBA Department, AITS, Rajampet held on October 16th, 2022 has been confirmed.

16.02: It is resolved and approved to incorporate latest trending concepts in syllabus like Rural Industrialization, Industry 3.0.

16.03: It is resolved and approved the external panel members for external examinations for the Academic Year 2023-2024

16.04: It is resolved and approved to conduct more Guest lectures and webinars for the Academic Year 2023-2024.

RECOMMENDATIONS-

- 1. It is recommended** that inclusion of compulsory case study related question in question paper.
- 2. It is recommended** that introduction of Massive Open Online Coursers (MOOCs) with or without credit.

Presenting Members:

1. Dr P Subramanyam
2. Dr T Navaneetha
3. K. Subba Reddy
4. Dr.V.Mouneswari
5. Prof. S. Venkata Ramanaiah

- 6. Prof. K Ravi Shankar
- 7. 7 Dr P Mohan Kumar

The screenshot shows a Zoom meeting in progress. The main window displays a PDF document titled "15th MEETING OF BOARD OF STUDIES (Through Virtual Mode) Date: October 15, 2022". The document contains an agenda table with the following items:

Item No.	Subject
15.01	To confirm the minutes of 14 th meeting of the Board of Studies held on May 16, 2022.
15.02	To consider the proposals for new MBA Programme (MBA-Business Analytics).
15.03	To consider and approve the course curriculum finalized by the Course Design and Development Committee for MBA (Business Analytics) Programme.
15.04	To review the MBA (R19) programme course contents.
15.05	To consider and approve MBA (Business Analytics) two-year course structure (R22) and first year detailed syllabus as per revised AICTE Model curriculum for management from the academic year 2022-23.
15.06	To review Corporate Finance subject syllabi and inclusion of new content such as corporate restructuring, mergers & acquisition etc.

The Zoom interface includes a video gallery on the right with four participants, a chat window, and a bottom taskbar showing the system clock as 09:44 on 05-11-2022.

Head of the Department