

**ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES
(AUTONOMOUS)**

New Boyanapalli, Rajampet, Kadapa District, Andhra Pradesh-516 126

DEPARMENT OF BUSINESS ADMINISTARTION

Date: 04-06-2020

Attention: Department Advisory Board members

A meeting of Department Advisory Board members is scheduled at 05:00 pm on 05.06.2020 at this Institute premises. All the members are requested to attend the same without fail.

Meeting Agenda:

Item No.1: Discussion on fixation of PO target as 2.0

Item No.2: Incorporation of case studies and Entrepreneurship Development Programs in the curriculum.

Item No.3: Real time experience related works needed to be introduced in the curriculum.

Item No.4: Addition of industry related subjects.

Item No.5: Modification in services marketing syllabus.

Item No.6: Enrichment of the capacity of students through live stock market analysis.

Item No.7: Modify the contents of the syllabus.

Item No.8: Any item with the permission of Chair

Venue: Department of MBA


HEAD OF THE DEPARTMENT
Head of the Department
Master of Business Administration
Annamacharya Institute of Technology and Sciences
New Boyanapalli, RAJAMPET - 516 126.
Annamayya Dist. A.P.

Copy to: Circulation among the Department Advisory Board members.

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Date: 05-06-2020

MINUTES OF MEETING

The chairman of Department Advisory Board has conducted a meeting on 05th June 2020, at 5:00 pm in the Department of MBA with the Department Advisory Board members for discussing, addressing and reviewing of the data collected from PAC.

Members present:

1. Dr.P.Subramanyam - HOD & Chairman
2. P.Venkata Subbaiah – Member
3. K.Subba Reddy – Member
4. Dr.T.Navaneetha – Member
5. K.Bhaskar – Member
6. P.Dastagiri Reddy – Member from Industry

Resolutions:

During the meeting the following points were discussed and the minutes of meeting were recorded as below.

Item No.1: Discussion on fixation of PO target as 2.0

The members of Department Advisory Board has decided to fix PO target for 2018-2020 Batch is 2.0

Item No.2: Incorporation of case studies and Entrepreneurship Development Programs in the curriculum.

The members of the Department Advisory Board has decided to conduct more webinars, seminars and symposiums related to entrepreneurship development Programs. Few members have suggested to add case studies in the curriculum.

Item No.3: Real time experience related works needed to be introduced in the curriculum.

A proposal related to addition of Mini projects in the curriculum has been raised in the meeting in order to bring real time experience among the students. Few committee members has

suggested to plan about industrial visits to enhance knowledge related to company/Business environment.

Item No.4: Addition of industry related subjects.

Department Advisory Board members has decided to introduce Goods and service Tax and Customs Law as well as Digital marketing in the curriculum to make students to get aware of the industry related concepts and terminology.

Item No.5: Modification in Cost and Management accounting syllabus.

The members of the committee opined to change the Cost and management accounting syllabus. In this regard Management accounting concepts are to be introduced in the course and lengthy marginal costing concepts are to be condensed for the benefit of students.

Item No.6: Enrichment of the capacity of students through live stock market analysis.

Few members of the committee has suggested to introduce Live Stock Market analysis topics like Buying and selling of shares, Bull and Bare concepts, investments in profitable companies, NSE and BSE, decisions related to when to purchase and where to purchase are to be introduced in the curriculum.

Item No.7: Modify the contents of the syllabus.

It is proposed to introduce new contents in the various courses as per market demand in the curriculum.

During the meeting, the committee members had detailed discussions and the recommendations are forwarded to Board of Studies (BOS) for further action.


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ACTION TAKEN REPORT

Date: 06-06-2020

Based on the discussions of Department Advisory Board meeting held on 05-06-2020, the following actions were taken in Board of Studies meeting.

| S. NO. | Suggestions by Stakeholders | Action Taken |
|---------------|---|--|
| 1 | Discussion on fixation of PO target as 2.0 | It is recommended to fix PO target as 2.0 |
| 2 | Incorporation of case studies and EDP's in the Curriculum. | The suggestion is forwarded to Board of Studies. BOS has recommended to conduct workshops, seminars and symposiums to improve entrepreneurial skills in the curriculum. |
| 3 | Real time experience related works needed to be introduced in the curriculum. | The suggestion is forwarded to Board of Studies. BOS has recommended to introduce Mini-projects and plan for more industrial visits. |
| 4 | Addition of industry related subjects. | The suggestion is forwarded to Board of Studies. BOS has recommended to introduce Goods and service Tax and Customs Law as well as Digital marketing in the Curriculum. |
| 5 | Modifications in Cost and Management Accounting syllabus. | The suggestion is forwarded to Board of Studies. BOS has recommended to change the Cost and Management Accounting by adding more management accounting concepts in the curriculum. |
| 6 | Enrich the capacity of students through Live Stock Market analysis. | The suggestion is forwarded to Board of Studies. BOS has recommended to provide Live stock market analysis of NSE and BSE in the curriculum. |

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|---|---|---|
| 7 | Modification in the contents of the Syllabus. | The suggestion is forwarded to Board of Studies. BOS has recommended to modify the contents as per business requirements. |
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The above report is to be presented in the BOS meeting for its approval and feedback.


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| Suggestion by Stakeholders | Action Taken |
|--|---|
| Modification on Demand of P. Target in | It is recommended to the BOS through IA. |
| Incorporation of case study and ERP in the Curriculum. | The suggestion is forwarded to Board of Studies. BOS has recommended to provide workshops, seminars and discussions to improve entrepreneurial skills in the curriculum. |
| and their experience with the course should be incorporated in the curriculum. | The suggestion is forwarded to Board of Studies. BOS has recommended to conduct field-visits and give the more industrial visits. |
| Inclusion of industry related subjects. | The suggestion is forwarded to Board of Studies. BOS has recommended to introduce Oracle and service Tax and Custom Law as well as Digital marketing in the Curriculum. |
| Modifications in Cost and Management Accounting syllabus. | The suggestion is forwarded to Board of Studies. BOS has recommended to change the Cost and Management Accounting by adding more management accounting aspects in the curriculum. |
| The course should be updated through | The suggestion is forwarded to Board of Studies. BOS has recommended to provide the stock market analysis of IBS and BSE in the curriculum. |