

**ANNAMACHARYA INSTITUTE OF TECHNOLOGY AND SCIENCES
(AUTONOMOUS)**

New Boyanapalli, Rajampet, Kadapa District, Andhra Pradesh-516 126

DEPARTMENT OF BUSINESS ADMINISTRATION

Date: 28-05-2018

MINUTES OF MEETING

The chairman of Department Advisory Board has conducted a meeting on **27th August 2018**, at 5:00 pm in the department of MBA with the Department Advisory Board members for discussing, addressing and reviewing of the data collected from Program Assessment Committee members.

Members present:

1. Dr.P.Subramanyam-HOD & Chairman
2. Dr.B.Abdul Azeem– Member
3. V.Mouneswari – Member
4. SMD Azash – Member
5. P. Venkata Subbaiah- Member
6. A.Venkatesh-Member from Industry

Resolutions:

During the meeting the following points were discussed and the minutes of meeting were recorded as below.

Item No.1: Inclusion of case studies in the curriculum and also in the external examinations.

The member of DAB has suggested to incorporate Business related case studies in the curriculum as well as in the external examinations to make the students to get familiarization with the Business problems and issues.

Item No.2: Selection of Elective subjects from CBCS to ES.

Few members have suggested to provide choice based credit system in opting the prescribed courses (Core, elective, minor or soft skill courses) rather than traditional courses.

Item No.3: Addition of ethics related contents in all subjects.

The committee members has advised to introduce Ethics related topics in the Last Unit of II semester subjects as it helps in making the students as ideal Managers.

Item No.4: Elective subjects are to be modified as per requirements.

DAB has suggested to improve the contents of elective subjects and the concepts in electives need to be matched with the market trends and demands.

Item No.5: Deletion of traditional subjects.

It is suggested by the members to delete traditional subjects like International Human Resource management, Business Ethics and Corporate Governance, International Marketing and International Financial Management. These subjects can be replaced with advanced courses like Logistics and supply chain Management and Retail Management.

Item No.6: Inclusion of New subjects in the curriculum.

Green Marketing, Green Business Management, Insurance and Mutual funds can be included in the curriculum as these subjects are suggested by DAB as trendy subjects.

Item No.7: Introduction of new concepts in the already existed subjects.

The committee members has recommended adding topics related to stock market analysis in security analysis and portfolio management and the concepts of financial institutions in financial markets and services subject.

During the meeting, the committee members had detailed discussions on the above suggestions and the recommendations are forwarded to Board of Studies (BOS) for further action.


HEAD OF THE DEPARTMENT
Head of the Department
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