

9th BOARD OF STUDIES MEETING

Board of studies meeting held on 08/12/2018 at Annamacharya Institute of Technology & Sciences (Autonomous); Rajampet-516126, Kadapa District., AP.

MINUTES

The Agenda had noted the following points in favour of the motion.

1. Change over to choose based course system from Elective system in III and IV semesters by maintaining functional specialization.
2. To discuss on case study inclusion in curriculum.
3. To discuss on modification in evaluation system.
4. To discuss on inclusion of new courses.
 - a. Green Marketing
 - b. Sustainable Development
 - c. Rural Development & Rural Marketing
 - d. Actuarial sciences (Insurance Products) and Mutual funds
 - e. Agribusiness Management
 - f. Green Business Management.
5. Deletion of traditional and redundant courses and topics.
6. Provision of allotting time schedule for internship to have hand on experience for management students.
7. Inclusion of international business scenario and ethics in each course.
8. Modification in present curriculum based on;
 - a. Setting of course objectives and course outcomes
 - b. Units and topic wise

- c. Department vision, mission, PEOs, Pos and PSOs to be finalized.
9. Introduction of Department Campus Recruitment Training (CRT).
10. Any other items with the permission of the chair.

MEMBERS OF BOARD OF STUDIES

S.No	Name and Designation
1	Dr.P.Krishna Moorthy Professor & Head of the Department Department of Business Administration <i>Annamacharya Institute of Technology & Sciences (Autonomous)</i> <i>Rajampet-516126</i>
2	Prof.K. Venugopal Rao Dean & Head of the Department Sri Krishnadevaraya University Anantapuram-515003
3	Dr.T.Dula Babu Senior Professor GIBS, Business School Bangaloor
4	Dr.P.Subramanyam Associate Professor Department of Business Administration <i>Annamacharya Institute of Technology & Sciences (Autonomous)</i> <i>Rajampet-516126</i>
5	Dr.B.Abdul Azeem Associate Professor Department of Business Administration <i>Annamacharya Institute of Technology & Sciences (Autonomous)</i> <i>Rajampet-516126</i>
6	S.MD.Azash Assistant Professor Department of Business Administration <i>Annamacharya Institute of Technology & Sciences (Autonomous)</i> <i>Rajampet-516126</i>
7	K.Subba Reddy Assistant Professor Department of Business Administration <i>Annamacharya Institute of Technology & Sciences (Autonomous)</i> <i>Rajampet-516126</i>

8	Dr.G.Kathyayani Professor Department of Business Administration Sri Padmavati Mahila University Tirupati-517502
9	V Pratap Reddy Senior Consultant IBM Hyderabad
10	C. Jagadesh I-gate Private Ltd. Bangalore

Member Present:

S.No	Name and Designation
1	Dr.P.Krishna Moorthy Professor & Head of the Department Department of Business Administration <i>Annamacharya Institute of Technology & Sciences (Autonomous)</i> <i>Rajampet-516126</i>
2	Prof.K. Venugopal Rao Dean & Head of the Department Sri Krishnadevaraya University Anantapuram-515003
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4	Dr.P.Subramanyam Associate Professor Department of Business Administration <i>Annamacharya Institute of Technology & Sciences (Autonomous)</i> <i>Rajampet-516126</i>
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6	S.MD.Azash Assistant Professor Department of Business Administration

	<i>Annamacharya Institute of Technology & Sciences (Autonomous) Rajampet-516126</i>
7	K.Subba Reddy Assistant Professor Department of Business Administration <i>Annamacharya Institute of Technology & Sciences (Autonomous) Rajampet-516126</i>

Apologies:

S.No	Name and Designation
1	Dr.G.Kathyayani Professor Department of Business Administration Sri Padmavati Mahila University Tirupati-517502
2	V Pratap Reddy Senior Consultant IBM Hyderabad
3	C. Jagadesh I-gate Private Ltd. Bangalore

- ❖ The chair invited comment.
- ❖ The members made the following points (Resolutions).

RESOLUTIONS;

- **It is resolves** for the choice-based system from the Elective based system in III & IV semester.
- **It is resolved** to introduce case study in the curriculum and examination pattern as to be change over one course- case study is compulsory. According, there is a need to modify evaluation system too.
- **It is resolved that** inclusion of new courses which having demand in the industry i.e., Green Business Management, Development Economics and Business Analytics etc.

- **It is resolved that** deletion of traditional and redundant topics and courses.
- **It is resolved that** allocation of time schedule for project to get hand on experience.
- **It is resolved** to conduct online examinations in One Mid with objective types questions.
- **It is resolved that** to add value additional courses like MS Excel, Actuarial Sciences, Mutual Fund and Financial Modeling.
- It is also further **resolved to go** MOOCS.

The above resolutions accepted after a lot of brain storming session in the presence of Board of Study Members.