

## **Dr. B. Bala Nagendra Prasad**

M. A., M. Phil., Ph.D., PGCTE, PGDTE, TESOL Certified  
The Head & Assistant Professor of English  
Department of Humanities and Sciences  
Annamacharya Institute of Technology and Sciences (Autonomous)  
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### **CAREER OBJECTIVE:**

- To work in an organization where I can help students with focused instruction to enhance their communication skills and design and develop new courses that would address the demands of the industry

### **WORK EXPERIENCE:**

<b>The Head, Department of Humanities and Sciences</b> Department of Humanities and Sciences Annamacharya Institute of Technology and Sciences, Rajampet	<b>2016 – till date</b>
<b>Professor of English</b> Department of Humanities and Sciences Annamacharya Institute of Technology and Sciences, Rajampet	<b>2017 – till date</b>
<b>Associate Professor of English</b> Department of Humanities and Sciences Annamacharya Institute of Technology and Sciences, Rajampet	<b>2014 – 2017</b>
<b>Assistant Professor of English</b> Department of Humanities and Sciences Annamacharya Institute of Technology and Sciences, Rajampet	<b>2005 – 2014</b>

#### **Roles and Responsibilities at AITS, Rajampet:**

- Chairman, Board of Studies, Department of Humanities and Sciences (2016 – till date)
- Chairman, Board of Studies, Department of English (2011 - 2013)
- A Member, Board of Studies, Department of Humanities and Sciences (2014 – 2015)
- The Editor-in-chief, portrAITS, the Newsletter of AITS (2011 – till date)
- The In-charge, Center for English Language Learning (2015 – till date)
- The In-charge, Computer Aided Multimedia Language laboratory (2011 – 2016)
- Program Anchor for Infosys Campus Connect Soft Skills Training Program (2008, 2009, 2010)
- Trainer for Training the Technical Teachers (In-house training)
- Trainer and Member, Placement Cell

- Member, Organizing Committee, 15th IEEE International Conference
- Member, Organizing Committee, National Conference on RDAMSE
- Resource Person, Web Counselling Awareness Programme (2009)
- A Member, Purchase Committee, Department of Humanities and Sciences
- Organizing Committee Member for the conduct of Annual Day/Sports Day/Graduation Day/ Conferences/Seminars/Independence Day/Republic Day
- Member, Self-assessment Report Preparation Committee (NBA, NAAC & UGC INDIA Autonomy)
- Coordinator, Sports and Games Committee
- Organizing Committee, JNT University Team Selections (2011, 12, 13, 14, 15)
- Prepared Lab Manual cum Record for ELCS Lab (I B. Tech)
- Prepared Lab Manual cum Record for AECS Lab (III B. Tech)
- In-charge for Press Relations

#### **Courses Handled:**

- English through Literature
- Technical English
- Technical English and Professional Communication
- English for Competitive Examinations
- Technical Communication and Computer Ethics
- Business Communication
- Managerial Communication
- English Language Communication Skills (Lab)
- Advanced Language Communication Skills (Lab)

#### **EDUCATIONAL QUALIFICATIONS:**

- **Doctor of Philosophy**, 2011-2015, *Thematic Concerns in the Novels of Bhabani Bhattacharya*  
Jawaharlal Nehru Technological University, Anantapuramu, AP, India
- **Post Graduate Diploma in the Teaching of English (PGDTE)**, 2010  
English and Foreign Languages University, Hyderabad, AP, India
- **Master of Philosophy**, 2005- 2008, *Famine in the Novels of Bhabani Bhattacharya*  
Madurai Kamraj University, Madurai, TN, India
- **Post Graduate Certificate in the Teaching of English (PGCTE)**, 2006, A Grade  
Central Institute of English and Foreign Languages, Hyderabad, AP, India
- **Master of Arts (English)**, 2000-2002, 64.5 %  
Sri Venkateswara University, Tirupati, AP, India

### **OTHER CERTIFICATIONS:**

- **TESOL Specialization 1**, Arizona State University, September, 2020 (verifiable at [coursera.org/verify/specialization/JW2HGN9CY3KX](https://coursera.org/verify/specialization/JW2HGN9CY3KX))
  - Teach English Now! Foundational Principles, Arizona State University, May, 2020
  - Teach English Now! Theories of Second Language Acquisition, Arizona State University, May, 2020
  - Teach English Now! Lesson Design and Assessment, Arizona State University, May, 2020
  - Teach English Now! Capstone Project 1, Arizona State University, September, 2020
- **TESOL Specialization 2**, Arizona State University, September, 2020 (In progress)
  - Teach English Now! Second Language Reading, Writing, and Grammar, Arizona State University, September, 2020
  - Teach English Now! Second Language Listening, Speaking, and Pronunciation, Arizona State University, September, 2020
  - Teach English Now! Technology Enriched Teaching, Arizona State University, December 2020
- Exploring Emerging Technologies for Lifelong Learning and Success, The State University of New York (Coursera), April, 2020
- Mindshift: Break Through Obstacles to Learning and Discover Your Hidden Potential, McMaster University (Coursera), April, 2020
- Tricky American English Pronunciation, University of California, Irvine (Coursera), May, 2020
- AI For Everyone, deeplearning.ai (Coursera), May, 2020
- Grammar and Punctuation, UCI Division of Distance Education, May, 2020
- Coursera Administrator Training, Coursera, April, 2020

### **AWARDS and HONORS:**

- Coursera Digital Transformation Leader, Coursera for Campus, September, 2020

### **PUBLICATIONS (Books authored, International, National, Articles in Books):**

#### **Books authored with ISBN: 2**

1. The Fiction of Bhabani Bhattacharya, B. Bala Nagendra Prasad, Lambert Academic Publishing, ISBN: 9783659804175, 2015, 209
2. Mosaic: An Anthology of Post-colonial Indian Writing in English, B. Bala Nagendra Prasad, English Research Forum, ISBN: 9789352888757, 2017, 156

#### **Paper Publications (International): 12**

1. Communicative Language Teaching in the 21st Century ESL Classroom, B. Bala Nagendra Prasad, The English Research Review, 2321-1164, Jan-13, 3(44-53)
2. The Theme of Hunger and Poverty in the Novels of Bhabani Bhattacharya, B.

- Bala Nagendra Prasad, *Wizcraft Journal of Language and Literature*, 2319-4952, Apr-13, 3 (112-114)
3. Women in the Novels of Bhabani Bhattacharya, B. Bala Nagendra Prasad, *The Criterion: An International Journal in English*, 0976-8165, Apr-13, 5 (Online), **UGC INDIA Verified No. 35829**
  4. Communicative Language Teaching in the 21st Century ESL Classroom, B. Bala Nagendra Prasad, *English for Specific Purposes World*, 1682- 3257, 2013, 8 (Online), **UGC INDIA Verified No. 44841**
  5. The Theme of Freedom in the Novels of Bhabani Bhattacharya, B. Bala Nagendra Prasad, *The Galaxy, International Multi-Disciplinary Journal*, 2278-9529, May-13, 6 (Online)
  6. Miracle and Magic: A Study of Bhabani Bhattacharya 's He Who Rides a Tiger, B. Bala Nagendra Prasad, *New Academia*. 2277-3967, Jul-13, 6 (36-41), **UGC INDIA Verified No. 44829**
  7. Feminine Sensibilities in the Novels of Bhabani Bhattacharya, B. Bala Nagendra Prasad, *Wizcraft Journal of Language and Literature*, 2319-4952, Sep-13, 7 (37-43)
  8. Synthesis in Bhabani Bhattacharya 's Shadow from Ladakh and A Dream in Hawaii, B. Bala Nagendra Prasad, V. B. Chitra, *The Criterion: An International Journal in English*. 0976- 8165, Apr-15, 13 (29-41), **UGC INDIA Verified No. 35829**
  9. English Literature in Engineering Curriculum: Prospects and Perspectives, B. Bala Nagendra Prasad, *International Journal on Studies in English Language and Literature*, ISSN: 2347-3134 ISSN(Online): 2347-3126, Nov-17, 3(1-3)
  10. Soft Skills for Enhancing Employability, B. Bala Nagendra Prasad, *International Journal of Managerial Studies and Research*, ISSN: 2349-0330 ISSN (O):2349-0349, Nov-17, 5(17-21), **UGC INDIA Verified No. 48926**
  11. Scaffolding English Language Learning with Information and Communication Technology, B. Bala Nagendra Prasad, *International Journal of Research in Humanities, Arts and Literature* ISSN: 2347-4564, ISSN (Online):2321-8878, Nov – 17, 5(13-18) **UGC INDIA Verified No. 40893**
  12. Haunting Hungers: A Study of Bhabani Bhattacharya 's So Many Hungers!, B. Bala Nagendra Prasad, *International Journal of English Language, Literature in Humanities*, ISSN: 2321-7065, Aug-18, 9 (1071-1079) **UGC INDIA Verified No. 43979**

#### **Paper Publications (National): 8**

1. Gandhian Ideologies in the Novels of Bhabani Bhattacharya, B. Bala Nagendra Prasad, *Literary Vibes*, 2320-6896, Jan-13, 7 (27-33)
2. Haunting Hungers: A Study of Bhabani Bhattacharya's So Many Hungers!, *Literary Vibes*, 2320-6896, Jul-13, 10 (10-19)
3. Relocation of Indian Spirituality in Postcolonial times: A Study of Bhabani Bhattacharya 's A Dream in Hawaii, B. Bala Nagendra Prasad, Prof. M. A. K. Sukumar, *Literary Vibes*, 2320-6896, Jan-14, 6 (69-74)
4. The Theme of Integration in Bhabani Bhattacharya's Shadow from Ladakh, B.

Bala Nagendra Prasad, Prof. M. A. K. Sukumar, *Literary Vibes*, 2320-6896, Jun-14, 8 (12-19)

5. Ayn Rand 's *The Fountainhead*: Profound expression of Human Nature, B. Bala Nagendra Prasad, *Literary Vibes*, 2320-6896, Jan-15, 9 (98-106)
6. The incorporation of English Literature into Engineering Curriculum: Prospects and Perspectives, B. Bala Nagendra Prasad, *Literary Vibes*, 2320-6896, Jun-15, 4 (41-44)
7. Women Chetan Bhagat's Novels: Emancipated or Degraded? B. Bala Nagendra Prasad, *Literary Vibes*. 2320-6896, Jan-16, 7 (109-115)
8. Digital Tools in 21st Century ESL Classroom, B. Bala Nagendra Prasad, *Literary Vibes*, 2320-6896, Jan-17, 6 (93-98)

### **Articles in Books with ISBN: 3**

1. Designing and Developing Roleplays as Language Teaching Material: From Theory to Practice, B. Bala Nagendra Prasad & M. Naga Raja Kumar, International Conference on Innovations in the Teaching of English Language and Literature, IT University, Vellore, ISBN: 9789386176189, Aug-16, 4 (310-313)
2. Principled Eclecticism in English Language Teaching, B. Bala Nagendra Prasad & Prof. M. A. K. Sukumar, 4th Annual International Conference on Teaching English Language and Literature: Innovative Methods and Practices, ELTAI, Tirupati Chapter, ISBN: 9789351711018, Aug-16, 3 (17-19)
3. Stylistic and Linguistic Features of English in Advertisements, B. Bala Nagendra Prasad, National Conference on Marketing and Sustainable Development, Dept of MBA, AITS Rajampet, ISBN: 9781943295104, Oct-17, 7 (586-592)

### **PAPERS PRESENTED IN INTERNATIONAL CONFERENCES:**

1. Sixth International Congress on English Grammar, Kongu Engineering College, Erode, January, 2010
2. International Conference on English Literature, TBAK College for Women, Kilakarai, September, 2012
3. 9th International Congress on English Grammar, VIT University, Vellore, January, 2013
4. International Conference on Indo-Canadian Literature, Sri Venkateswara University, Tirupati, January, 2014.
5. 3<sup>rd</sup> Annual International Conference on Teaching English Language: Challenges and Solutions, ELTAI Tirupati Chapter, April 2015
6. International Conference on Innovations in the Teaching of English Language and Literature, VIT University, 12 & 13 August 2016
7. 4th Annual International Conference on Teaching English Language and Literature: Innovative Methods and Practices, ELT@I Tirupati Chapter, Tirupati, 26<sup>th</sup> & 27<sup>th</sup> August 2016

### **PAPERS PRESENTED IN NATIONAL CONFERENCES:**

1. National Conference on Communication & Soft Skills from Academia and Corporate Perspectives, National Institute of Technology, Warangal, January, 2009

2. 3rd Regional Technical Institutions Conclave on Soft Skills Specifics in Curriculum, AMS College of Engineering, Chennai, August, 2009
3. National Seminar on Teaching of General and Technical English, Anna University College of Engineering, Chennai, February, 2010
4. National Conference on Marketing and Sustainable Development, Annamacharya Institute of Technology and Sciences, Rajampet, October, 2017

#### **WORKSHOPS ORGANIZED:**

1. Course Coordinator for Eight Week course on College to Corporate Program – Workplace Communication, September-Novemeber 2017
2. Two Week ISTE STTP on Technical Communication, held at AITS Rajampet in association with IIT Bombay, December 2015
3. Training the Teachers in Communication Skills conducted at AITS Rajampet, August 2013

#### **WORKSHOPS ATTENDED:**

1. One-day National Online Seminar on NATIONAL EDUCATION POLICY 2020: PERSPECTIVE sponsored by TEQIP-III (NPIU-MHRD, Govt. of India), JNTUA Ananthapuramu & BTU, Bikaner, February 2021
2. 5-day online FDP on Universal Human Values for DEEKSHARAMBH (Student Induction Program), NIT Patna, November 2020
3. Online workshop on Universal Human Value “Inculcating Universal Human Values in Technical Education”, AICTE, August, 2020
4. Certificate of Excellence in Book Writing, Researcher Academy Elsevier, April, 2020
5. Certificate of Excellence in Technical Writing Skills, Researcher Academy Elsevier, April, 2020
6. Certificate of Excellence in Writing Skills, Researcher Academy Elsevier, April, 2020
7. Certificate of Excellence in Fundamentals of manuscript preparation, Researcher Academy Elsevier, April, 2020
8. Swaryam Course on Accreditation of Undergraduate Engineering Programmes, SWAYAM & NPTEL, 12 weeks, 2019
9. APSCHE British Council Pilot on Communication Skills, APSCHE-AITS Rajampet, 12 weeks, 2017
10. NPTEL Refresher Course on Applied Linguistics, NPTEL & IIT Madras, 12 weeks, 2018
11. AICTE approved FDP on Pedagogy for Online and Blended Teaching-Learning Process, IITB Bombay & AITS Rajampet, 4 weeks, 2017
12. AICTE approved FDP on Foundation Programme in ICT for Education, IITB Bombay & AITS Rajampet, 4 weeks, 2017
13. Teacher Training Program, APSCHE British Council, Two weeks, 2017

14. Two-day National Workshop on English Language and Literature - A Synchrony, Government Degree College for Men, Kadapa, 2 days, 2016
15. Workshop on Emerging Trends in Language Teaching Material, VIT Vellore, 1 day, 2016
16. Workshop on New Directions in Language and Literature Research, VIT Vellore, 1 day, 2016
17. NPTEL Workshop, G. Pulla Reddy College of Engineering, Kurnool, 1 day, 2015
18. Awareness on Washington Accord for Outcome-based Education, JNTUA Anantapuramu, 1 day, 2015
19. Two Week ISTE STTP on Pedagogy for Effective use of ICT in Engineering Education, IITB Bombay & AITS Rajampet, 2 weeks, 2015
20. Two Week STTP on Technical Communication, IITB Bombay & AITS Rajampet, 2 weeks, 2015
21. One Week STTP on Technical Communication, IITB, Bombay, 5 days, 2015
22. One Week Faculty Enablement Program on Soft Skills, Infosys, Hyderabad, 5 days, 2007

#### **TECHNICAL QUALIFICATIONS:**

- **Type Writing Lower**, 2000, Second Grade
- **Diploma in Computer Applications**, 1999, A+